

**MAJOR GIFTS FUND-RAISING PRIORITIES**

▪ **NEWBORN AND PEDIATRIC CRITICAL CARE SERVICES**

WVU Children's Hospital is the only hospital in West Virginia that offers the entire spectrum of services needed to care for critically ill newborn and pediatric patients. In order to continually respond to the critical needs of our children we must enhance existing critical care services for pre-term through adolescent patients. In addition, expanding medical sub-specialties available and supporting the services through involvement in community-based educational and prevention programs will help meet our mission as a full service children's hospital. Numerous components of this support are contingent on gift funding ranging from \$25,000 to \$1,000,000. These projects can be fulfilled through multi-year pledges.

▪ **MATERNAL & INFANT SERVICE**

The Maternal Infant Care Center at WVU Children's Hospital offers state of the art care to women before, during, and after delivery. The unit offers a family-friendly environment with rooms large enough to accommodate family members as well as space to allow the neonatal team to respond to infant needs and for the obstetrical team to stabilize mom if necessary. Each room is equipped with state-of-the-art lights, suction and monitoring equipment for mom as well as another set for baby. While the unit easily accommodates moms during a typical 48 hour stay, it is also designed for mothers who may spend months in the hospital awaiting the arrival of their new baby. An average of 1,600 babies are born in MICC each year with 72% of those being high risk. Numerous opportunities to enhance this service for expectant mothers from across the region are contingent on gift funding. Specific projects and pricing can be designed with the donor's wishes including multi-year pledge fulfillment plans.



West Virginia University  
Children's Hospital



▪ **PEDIATRIC PATIENT CARE ENHANCEMENT**

Every year over 7,000 children are patients within the Pediatric Care Center at WVU Children's Hospital. In addition to the medical subspecialties required to provide ultimate care for these children, some facility enhancements are required to maximize the utilization of caregivers and create an updated environment for the children. Specific funding is needed to transform patient rooms into isolation rooms, providing them with the special environment many of our patients require. Enhancement throughout the Pediatric Care Center will range from \$50,000 to \$250,000. Multi-year options for pledges are available to help us realize this goal.

▪ **PSYCHOSOCIAL SUPPORT SERVICES TEAM**

The Psychosocial Support Services Team is committed to serving patients and families of WVU Children's Hospital as a center of treatment and education through emotional and behavioral health services for infants, children, teens and their families as well as to provide support services to alleviate stress associated with chronic medical conditions. This team also provides support to the hospital staff. Gift dollars help fund the operation of the Psychosocial Support Services Team.

▪ **CHILD LIFE PROGRAM**

The Child Life program helps children and families cope with the stresses of hospitalization. They provide support, education, recreation and assistance to the children and their families before and during their stay in the hospital. The goal of the Child Life Program is to help the children maintain their normal living patterns while also helping them cope with new and stressful circumstances. A total of \$75,000 is needed to operate the Child Life Program each year.

### A MESSAGE FROM THE DIRECTOR

*All of us who work at WVU Children's Hospital are proud of the life-saving healthcare services we provide to women and children throughout our state and region. We care for ill and injured children from every county of West Virginia and from the surrounding states of Pennsylvania, Ohio, and Maryland. We serve patients not only at our 107-bed children's hospital in Morgantown but also at outpatient clinics throughout the state conducted by WVU Children's Hospital physicians along side local doctors.*

*Our dedicated staff is compassionate and concerned about the well being of each patient and family. We pride ourselves on continually striving to provide the best family centered care in the region. WVU Children's Hospital's mission is to provide the specialized quality healthcare services to enable families to remain close to home and family when their children need medical care.*

*Our team consists of some of the best doctors, nurses, and staff from across the country. The specialized education and discipline of our medical personnel allows WVU Children's Hospital to offer services found only here in Morgantown. We are home to the state's only pediatric cardiothoracic surgeon and pediatric neurosurgeon in West Virginia. These elite services draw patients from just around the corner to patients living halfway around the world.*

*Gift dollars help WVU Children's Hospital provide state-of-the-art medical services and all the pediatric sub-specialties required to fulfill the requirements of a children's hospital. Your generous support will help us continue to expand world-class, lifesaving healthcare services for women and children – not only today, but into the future.*

*Cheryl J. Jones*

Cheryl Jones, RN, MSN  
Director

### ABOUT US...

West Virginia University Children's Hospital is a hospital within a hospital located on the 6th floor of Ruby Memorial. It is a state-of-the-art 107-bed hospital with its own doctors, nurses, and staff specializing in the care of infants and children.

The hospital consists of four separate units – a 29-bed Maternal Infant Care Center (MICC), a 39-bed Level 3 Newborn Intensive Care Unit (NICU), a 19-bed Pediatric Intensive Care Unit (PICU), and a 28-bed general pediatric unit with a five bed step-down unit. Our doctors and nurses conduct more than 90,000 clinical examinations per year at outpatient clinics throughout West Virginia.

Each year more than 7,000 children are admitted to WVU Children's Hospital. These children come from every West Virginia county and the surrounding states of Ohio, Pennsylvania, Maryland, Virginia, and Kentucky. They suffer from every imaginable injury and illness from cuts and bruises to cardiac disorders and cancer.

We take pride in being home to West Virginia's only pediatric neurosurgeon and pediatric cardiothoracic surgeon. WVU Children's Hospital's commitment to quality healthcare reaches every corner of the state with our regional outpatient clinics. These exclusive services allow us to treat children from across the state and around the country.

We also are the state's only Children's Miracle Network hospital. CMN is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.

WVU Children's Hospital, along with WVU Hospitals, has been nationally recognized with the prestigious Magnet Award for nursing excellence, an honor earned by less than 5% of the nation's 6,000 hospitals. Hospitals that apply for this distinction must demonstrate adherence to more than 60 criteria of excellence in patient care and nursing professionalism before they are approved for this distinction by the American Nurses Credentialing Center, part of the American Nurses Association.