

SCHOOL OF DENTISTRY

MAJOR GIFTS FUND-RAISING PRIORITIES

FUND RAISING PRIORITIES

▪ STUDENT SCHOLARSHIPS

The WVU School of Dentistry attracts some of the best students in the country. This year, over 1,500 students applied to the DDS program. Of those, 145 were interviewed and 50 students enrolled. Our program is competitive and we want all those exceptional students admitted each year to be able to attend without the huge burden of education debt.

The average student indebtedness for the May 2008 DDS graduating class was \$148,140. Your gift support helps offset these costs. It allows our students to accomplish great things that may not have been possible otherwise. And, in turn, these dentists use their incredible skill and care to give back to our communities.

▪ FACULTY ENRICHMENT

It is the mission of the WVU School of Dentistry to provide all faculty and students an environment for active research programs in the behavioral, biological, clinical and educational aspects of dentistry. We must promote and contribute to the continuing professional development of all members of the School of Dentistry by making continuing education and guest speakers readily available and applicable to the most current practices of dentistry at any given time. Private resources are needed to supplement the School's efforts to retain, reward and enrich hardworking faculty. Additionally, endowed support helps to retain and recruit specialty dental faculty - which is becoming increasingly difficult to do.

▪ CLINICAL IMPROVEMENTS

The new dental clinic was completed in February 2007 and includes 54 dental units. These units not only provide a top-notch facility for dental training, but also a comfortable space for patient care. Donors who give a gift of \$10,000 or more will assist with updating and maintenance needs and have

the opportunity to place their name or the name of another honored individual on a prominently displayed recognition plaque in each operatory.

▪ INFORMATION AND CLINICAL INITIATIVE

The field of dentistry is changing rapidly, creating an explosion of new possibilities and challenges. As we begin our second 50 years, private contributions will help to support some of the newest technologies and serve as a major impetus to ensure a strong future.

To that end, we have created the *Information and Clinical Technology Initiative*. Gifts to the *Information and Clinical Technology Initiative* will allow us to build upon our successes and continue to enhance our educational and patient care programs through new technologies and upgrades. These technologies include simulation units, converting the school to a digital radiography, a paperless charting system, and state-of-the-art dental equipment.

As clinical simulation becomes more and more integrated into the WVU health sciences, the need for dental simulation labs is essential to remaining at the forefront of dental education and care. Your gift support can help equip these labs.

▪ DENTAL CARE FOR THE UNDER-SERVED

One of the main goals for the WVU School of Dentistry is to improve West Virginia's health, economy and quality of life. Gifts to the William R. McCutcheon We Care Fund allow us to provide care to North Central West Virginia patients who are underinsured or uninsured. Gifts in support of the medically compromised will help ensure that West Virginians and those beyond our borders receive the dental care they need.

A MESSAGE FROM THE DEAN

This is an exciting time to lead the School of Dentistry in its mission to promote a learning environment that addresses the present and future oral health needs of the citizens of West Virginia and beyond by providing an oral health center committed to excellence and innovation in education, patient care, community service, research and technology.

We are constantly striving for excellence within our School and we have much to be proud of:

- *In February of 2007, we completed the renovation of a state of the art clinical facility.*
- *WVU School of Dentistry received the first-ever Orna Shanley Prize for enhancing access to care awarded by the American Dental Education Association. Through our Rural Health Education Partnership program, we continue to provide a significant amount of dental care and education to citizens in under served areas of West Virginia while providing students with outstanding clinical experiences.*
- *We participated in the first West Virginia Mission of Mercy project (a two-day free dental clinic for undeserved population) in June, 2008.*
- *Our students are spending time in public schools helping West Virginia promote oral health in the school system.*

We have a faculty and staff dedicated to the School of Dentistry's mission. We also have very loyal donors. Our success is directly linked to the support we receive from donors like you. Your gifts help us continue our legacy as an excellent institution for dental education and patient care.

Louise Veselicky, DDS, MDS, MEd.

ENDOWMENT OPPORTUNITIES

A named Endowment permanently links a donor's name, or a name honored by the donor, with the traditions and future of the West Virginia University School of Dentistry. Just as the name attached to an endowed fund will be held in perpetuity at the University, so also will a service be rendered to future faculty and students and, through them, to West Virginia and the Nation.

Endowments may be created with a one-time direct gift of at least \$25,000 or through pledge payments of up to five years. Funds are activated 12 months after reaching the fully endowed level. Accordingly, funds become available one year after attaining endowment level unless the donor wishes to make a cash gift to provide for immediate spending. Additional gifts may be added to an endowment at any time.

MINIMUM DOLLAR REQUIREMENTS FOR ENDOWMENTS

Named School of Dentistry	Consultation Required
Named Building	Consultation Required
Named Department or Division	Consultation Required
Named Centers or Institutes	Consultation Required
Named Deanship	\$1,500,000
Named Chair	\$1,000,000
Named Distinguished Professorship	\$500,000
Named Professorship	\$350,000
Named Lectureship	\$100,000
Named Academic Program	\$100,000
Named Research Fund	\$100,000
Named Fellowship	\$50,000
Named Academic Scholarship	\$25,000 - \$250,000
Named Student/Faculty Support Fund	\$25,000