

### EXPANDING THE IMPACT OF PRIVATE PHILANTHROPY...

#### ▪ **ENDOWED PROFESSORSHIP**

Funds are needed to provide additional support for an endowed professorship. This fund has been created to augment salary and research expenses for an individual with a funded research agenda. The scholar holding this funded position will support the research, education, and service missions of WVU.

#### ▪ **FACULTY DEVELOPMENT**

These funds will support activities to prepare faculty for teaching, providing an ongoing resource for keeping knowledge current with faculty at all instructional levels. Seed money would provide support for research or educational initiatives and related travel for presentations, would bring experts to campus to conduct sessions for faculty and students, and would update skills and knowledge related to alternative instructional delivery methods via Internet and other distance learning methodologies.

#### ▪ **PROGRAM ENHANCEMENT**

These funds provide support for student development, including travel, attendance at conferences, and research initiatives, as well as access to electronic library resources for faculty and students to keep abreast of rapidly changing knowledge and technology.

#### ▪ **THE FUND FOR NURSING**

This fund provides support for priority needs through undesignated gifts to enhance our mission of teaching, research and service. Unrestricted resources allow the flexibility to take advantage of unforeseen opportunities and provide dollars where the need is greatest.

#### ▪ **SCHOLARSHIP ENDOWMENTS**

These funds provide tuition support for undergraduate, masters, and doctoral students in nursing. With nursing enrollment at an all-time high at WVU, increased funding for scholarships is critical to support deserving students and to provide them a better quality of life.

#### ▪ **CLINICAL SIMULATION LAB**

Funds will furnish a laboratory at the Robert C. Byrd Health Sciences Center to support clinical education for nursing and other health science professions students. Many skills fundamental to quality practice can be simulated in an interactive learning environment. These gifts will purchase state-of-the-art equipment to teach clinical topics such as quality and safety to health science center students in an interdisciplinary environment.

#### ▪ **WEST VIRGINIA QUALITY OF LIFE RESEARCH PROFESSORSHIP IN NURSING**

Discovering and sharing best practices is the mission of the WVU Quality of Life Institute. The West Virginia Quality of Life Research Professor of Nursing offers a senior nurse scholar the exciting opportunity to pursue a program of funded research in an interdisciplinary environment while mentoring junior faculty. The Institute incorporates education, practice, and service. It will complement current research being done in the School of Nursing and across the University in the areas of oncology, cardiovascular, and neuroscience study, as well as address some of the Appalachian region's most urgent needs, such as removing barriers to healthcare access and coping better with the health challenges of an aging population.

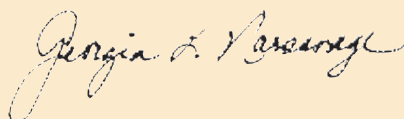
## A MESSAGE FROM THE DEAN

*The School of Nursing is a dynamic part of West Virginia University. We are excited to be involved with our colleagues in the Robert C. Byrd Health Sciences Center to implement a vision for health care in the 21st century, founded in WVU's history of excellence and service. Last year, undergraduate students alone provided over 30,000 hours of community service throughout rural West Virginia. The WVU School of Nursing remains committed to providing excellence in professional nursing education, with over 900 students enrolled in a full spectrum of degree programs including BSN, MSN, DNP, and PhD curriculums.*

*Nursing continues to be the key to health, well-being, and quality of life in our society, and nurses are in great demand everywhere. Your support of the WVU School of Nursing is enabling some of the best and brightest students from West Virginia and the region to benefit from a valued education, regardless of their financial situation. This past year 66 students and faculty received support for their education and research projects.*

*Some of the benefits of private support to the School of Nursing include scholarships to talented students who otherwise would not have the opportunity to attend WVU, and innovative opportunities for faculty practice and research to improve quality of life. We could not do this without the generosity of our alumni and friends who have placed their confidence in the work that we do. Their gifts provide additional resources to expand our programming, provide an excellent education to our students, and engage in research and practice that directly affects health.*

*We are committed to both access and success, changing lives by providing deserving students with a quality education, and offering our faculty the opportunity to engage in meaningful research.*



Georgia L Narsavage, PhD, CRNP, FAAN

## ENDOWMENT OPPORTUNITIES

A Named Endowment permanently links a donor's name, or a name honored by the donor, with the traditions and future of West Virginia University School of Nursing. Just as the name attached to an endowed fund will be held in perpetuity at the University, so also will a service be rendered to future faculty and students and, through them, to West Virginia and the Nation.

Endowments may be created with a one-time direct gift of at least \$25,000 or through pledge payments of up to five years. Funds are activated 12 months after reaching the fully endowed level. Accordingly, funds become available one year after attaining endowment level unless the donor wishes to make a cash gift to provide for immediate spending. Additional gifts may be added to an endowment at any time.

### MINIMUM DOLLAR REQUIREMENTS FOR ENDOWMENTS

Named School of Nursing .....	Consultation Required
Named Building .....	Consultation Required
Named Department or Division .....	Consultation Required
Named Centers or Institutes .....	Consultation Required
Named Deanship .....	\$1,500,000
Named Chair .....	\$1,000,000
Named Distinguished Professorship .....	\$500,000
Named Professorship .....	\$350,000
Named Lectureship .....	\$100,000
Named Academic Program .....	\$100,000
Named Research Fund .....	\$100,000
Named Fellowship .....	\$50,000
Named Academic Scholarship .....	\$25,000 - \$250,000
Named Student/Faculty Support Fund .....	\$25,000