Definitions: Degree Program, Major, Area of Emphasis, Minor, Certificate Program
http://catalog.wvu.edu/graduate/advisingcoursesdegrees/index.html#programstext

Degree program: A degree program is an area of study approved as such by the institution and the Board of Governors (BOG) and listed on the official inventory of degree programs (e.g., English, social work, physical education, foreign languages). The degree, which is an award signifying a rank or level of educational attainment and which is conferred on students who have successfully completed a degree program, is represented by the official degree designation (e.g., B.A.—bachelor of arts, B.S.—bachelor of science, etc.)

Major: A major is a field of study within an approved degree program, having its own curriculum. A degree program may have more than one major.

Area of Emphasis: An area of emphasis is a specific subject area within an approved degree program and major. Normally, a minimum of 12 credit hours and no more than 18 credit hours are expected for an area of emphasis within a baccalaureate degree program. Normally, a minimum of 6 and no more than 12 credit hours would be expected for an area of emphasis within a graduate degree program.

Minor: A minor is an area of study outside of the major that encourages students to pursue a secondary field. Students may not earn a minor in the same field as their major. Requirements for a minor are set by the academic unit offering the minor and must include at least 15 hours of coursework, with a minimum of 9 hours at the upper division level (course numbers 300 or above). Minors are only available to students earning a baccalaureate degree students.

Certificate Programs
Definition: A certificate program is a coherent, specialized curriculum designed for students in search of a specific body of knowledge for personal/career development or professional continuing education. Normally, a minimum of 12 and no more than 21 credit hours constitute a certificate program at the baccalaureate or graduate level.