



School of Dentistry
Alumni Association



WVU School of Dentistry & Alumni Association Spring Weekend

April 28, 2017

**Dr. Clarence C. & Maxine Davis Cottrill Endowed Lecture:
Uncovering Hidden Wealth in Your Hygiene Department**

Alumni Reception, Dinner and Dance

Marriott Morgantown at Waterfront Place, Morgantown, WV

April 29, 2017

Alumni Picnic

Krepps Park, Morgantown, WV



www.ce.wvu.edu

Dr. Clarence C. & Maxine Davis Cottrill Endowed Lecture Presents: Uncovering Hidden Wealth in Your Hygiene Department



Patricia A. Worcester RDH, BS is a talented and gifted innovator of hands-on clinical education for on-site training. She has the unique capability of enabling program participants to realize that they have both a patient's systemic and dental health in their hands. In her company, Mission Possible...Best Hygiene, Pat reaches the highest level of periodontal treatment and training.

As an international speaker and trainer to dental practices across the United States, Canada, and the UK, she has been practicing dental hygiene for over 35 years with her dentist husband, Dr. Tom Worcester. Come and experience her passion and enthusiasm for taking your hygiene department to the next level.

COURSE DESCRIPTION

Join Pat and learn how to increase your daily hygiene production!

With 80% of the population having some form of gingival or periodontal diseases, what is your practice diagnosing and treating? This presentation will guide you through a periodontal protocol and full periodontal assessment designed for the general practitioner's office. Pat has designed a successful non-surgical program for the general practitioner. This course will add value to your patients' hygiene appointments and reduce hygiene cancellations, while increasing daily production.

TARGET AUDIENCE

This course is recommended for the entire dental team.

REGISTRATION

Please submit your online registration and credit card or electronic check payment at ce.wvu.edu, or complete the attached registration form and return by April 21, 2017 to the WVU Office of CE along with your check payment. Registrations received by April 21, 2017, will be confirmed via email.

CREDIT

The WVU School of Dentistry is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The WVU School of Dentistry designates this activity for 6.5 continuing education credits.

Participants are cautioned about the potential risk of using limited knowledge when incorporating new techniques and procedures into their practices.

Concerns or complaints about a CE provider may be directed to the provider or to Commission for Continuing Education Provider Recognition at ADA.org/CERP.

MARRIOTT MORGANTOWN AT WATERFRONT PLACE (formerly the Waterfront Place Hotel)

A limited number of rooms have been reserved at a reduced rate for April 27, 2017. You can use the following code when reserving a room: **337259**.

COURSE OBJECTIVES

Following this lecture-based course, participants should be able to:

- List five steps to grow the hygiene department.
- Increase the wealth of the hygiene department by proper probing and presentation.
- Use systemic health and oral health relationships to increase case acceptance.
- Analyze the periodontal procedures in your hygiene department.

ALUMNI ASSOCIATION WEEKEND EVENTS

Please contact Cathy Boyce at caboyce@hsc.wvu.edu to register for the Alumni Association Reception, Dinner/Dance, and Picnic.

SCHEDULE

Friday, April 28, 2017

7:30 am	Registration, Breakfast, Exhibit Visitation
8:30 am	Session I
10:00 am	Break/Exhibits
10:15 am	Session I continued
12:00 pm	Lunch
1:00 pm	Session II
2:30 pm	Break/Exhibits
2:45 pm	Session II continued
4:30 pm	Adjourn
6:00 pm	Alumni Reception and Dinner/Dance

Saturday, April 29, 2017

11:00 am	Family Picnic, Krepps Park
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ADDITIONAL INFORMATION/CANCELLATIONS

For more information on this and other upcoming CE conferences, contact the Office of CE at (304) 293-3937, visit our web site at www.ce.wvu.edu or e-mail us at ce@wvu.edu. Important: If you are unable to attend the conference after you have registered, you must notify us by April 21, to receive a refund. No refunds for conference fees will be made after April 21, A \$50 fee will be charged for all cancelled registrations.

DISCLOSURE

All those in a position to control content of this program have indicated that they have no relevant interests to disclose.

Dr. Clarence C. & Maxine Davis Cottrill Endowed Lecture Presents:
Uncovering Hidden Wealth in Your Hygiene Department
 April 28, 2017 at The Marriott Morgantown at Waterfront Place, Morgantown, WV

Event Registration

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Name: _____ Profession: DDS RDH Other: _____
 Professional License Number: _____ Primary State of Licensure: _____ Date of Birth: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Primary Phone: _____ This phone is a: work home cell
 Email: _____ Specialty: _____
 (required for confirmation letters and certificates)

Registration Information	BEFORE April 21	AFTER April 21	Web Registration and payment available online: www.ce.wvu.edu
<input type="checkbox"/> Dentist	\$395	\$425	
<input type="checkbox"/> Dental Staff/Dental Hygienist	\$170	\$190	
<input type="checkbox"/> Non-WVU Dental/Hygiene Students	\$75	\$95	
Alumni Association Paid Members			
Please contact Cathy Boyce @ caboyce@hsc.wvu.edu for questions related to Alumni Association Status.			
<input type="checkbox"/> Dentist	\$345	\$375	
<input type="checkbox"/> Dental Hygienist	\$160	\$180	
Current WVU School of Dentistry			
<input type="checkbox"/> Faculty or Staff	\$160	\$180	
<input type="checkbox"/> Resident	\$50	\$65	
<input type="checkbox"/> WV RHEP	\$160	\$180	
<input type="checkbox"/> Student	\$0	N/A	
TOTAL: \$ _____			
How do you prefer to receive your conference handouts? (CHOOSE ONE)			
<input type="checkbox"/> Paper (Traditional Packet) <input type="checkbox"/> Thumb Drive (Available at Check-in) <input type="checkbox"/> Online (Link Provided Week of Conference)			

Alumni Reception Dinner/Dance, and Tours
 Please contact Cathy Boyce to register at caboyce@hsc.wvu.edu

If paying by mail: Make check payable to West Virginia University. **Please note: we can no longer accept credit card payments by mail.**

If you have special needs (dietary, access, parking) please describe: _____

WVU Office of CE, P.O. Box 9080, Morgantown, WV 26506-9080
 Email: ce@hsc.wvu.edu Phone: 304-293-3937

West Virginia University is an Equal Opportunity/Affirmative Action Institution. The University does not discriminate on the basis of race, sex, age, disability, veteran status, religion, sexual orientation, color or national origin. Inquiries may be directed to the Executive Officer for Social Justice, 105 Stewart Hall, Office of the President, (304) 293-5496.



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Address Service Requested

