

**AMERICAN ACADEMY OF PEDIATRICS
PRESIDENT-ELECT CANDIDATES
2011**

**Mary P. Brown, MD, FAAP
Bend, OR**



Dr. Mary Brown has been a pediatrician in Bend, Oregon for 36 years. She founded a practice now staffed by 13 pediatricians who care for children and families in Central and Eastern Oregon. She has on the ground experience as a General Medical

Officer in Vietnam and an assistant professor at a teaching hospital. Mary is a community pediatrician and a leader in growing a solo practice into a regional pediatric center. These varied experiences have provided her with insights into most challenges pediatricians face.

She has advocated for pediatricians and children at all AAP levels from President of the Oregon Pediatric Society, District VIII representative to Chapter Forum Committee, National Nominating Committee, and District Chairperson for six years. As District VIII Chair she represents diverse Chapters (conservative and liberal, small and large). Every Chapter is respected and contributes to discussions and decisions. She believes in the strength of the AAP as a voice for our members whether solo practitioners in rural America, pediatric generalists, or urban academicians.

Mary's experience on the AAP Board of Directors has given her an in depth understanding of the Academy and appreciation of the amazing staff that support our work. These experiences in private practice, military and academic medicine, and local, regional and national AAP offices will provide strong leadership as we address the complex challenges to pediatrics and to child health. She is a committed and experienced leader and consensus builder.

She and her Ob-Gyn husband, Dan, have four children and three grandchildren.

**Thomas K. McNerny, MD, FAAP
Rochester, NY**



Thomas McNerny MD has been a primary care pediatrician in private practice in Rochester, NY for 40 years and is Professor and Associate Chair for Clinical Affairs in the Department of Pediatrics at the University of Rochester Medical

Center. He is a graduate of Dartmouth College and Harvard Medical School and did his pediatric residency training at Cincinnati Children's Hospital and Boston Children's Hospital.

He has held many elected and appointed positions in the AAP, including President of Chapter I, District II; Treasurer and member, District II Board; Member and chair, Pediatric Research in Office Settings Steering Committee; Member and Chair, Chapter Forum Committee; Member and Chair, Committee on Child Health Financing; member, Private Payer Advocacy Advisory Committee, Access to Care Subcommittee, Immunization Advisory Team; and is currently a member of the Steering Committee on Quality Improvement and Management, the Section on Administration and Practice Management, the Council on Clinical Information Technology, the Council on Children with Disabilities, and the Council on Community Pediatrics.

Dr McNerny is Editor-in-Chief of the "AAP Textbook of Pediatric Care" and Pediatric Care Online. He served on the Task Force on Mental Health, which developed the AAP Mental Health Toolkit and was one of the authors of the EQIPP module on the Medical Home. He is a member of the American Pediatric Society, the Academic Pediatric Association, and a Certified Physician Executive and Fellow of the American College of Physician Executives. He served on the Board of Directors and was Chief Medical Officer of the Rochester Community Individual Practice Association serving 500,000 patients.

WHAT WOULD YOU SAY TO GENERAL PEDIATRICIANS AND PEDIATRIC SUBSPECIALISTS WHO LOOK AT THE COST OF MEMBERSHIP AND WONDER WHETHER BEING A MEMBER OF THE AAP IS REALLY WORTH IT?

**Mary P. Brown, MD
Bend, OR**

The AAP influences politics and society as no single pediatrician can. Sixty thousand voices can and do make a difference for children and for pediatricians! For the individual generalist, there is the support of a large organization, information regarding the specifics of practice management, and educational materials providing current medical information. For the specialist membership is a win-win relationship--the specialist wins because the AAP adds strength to the voice of their smaller numbers, and the Academy wins because of the expertise the specialist brings to the organization.

For both generalists and specialists many health policy decisions are made at the state level (each state with its' own political atmosphere). The Academy has a staff dedicated to following and understanding these individual challenges and supports the chapters as they work to promote child health. On the state and federal level the Academy is active in advocating for access, quality, appropriate payment, and funding for pediatric practice, education and research.

The AAP provides the most extensive pediatric educational information available anywhere in the world. CME, scholarly journals, review courses and Pediatric Care Online give useful point-of-care information relevant to generalists and specialists. With PediaLink-on-line an individualized CME is available and Member-Choice allows personalization of benefits.

Pediatric Research in the Office Setting provides the standard for office-based research and gives pediatricians the opportunity to participate in large scale research. The AAP advocates for fair payment and provides tools to measure quality meeting maintenance of certification requirements.

The Academy staff is dedicated to the health and well-being of children (and pediatricians). During my six years on the Board of Directors I have come to

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**Thomas K. McInerney, MD
Rochester, NY**

It is best to think of the cost of AAP membership as an investment with a high return rate (ROI, in business terms) of many times that of your dues expenses. This return is in the form of real dollars based on better payment rates from public and private payers which improve your practice's bottom line as a result of the AAP working hard for you and improved healthcare for our nation's children. Even a casual review of the AAP Website amply illustrates the many activities of the AAP on behalf of children and pediatricians.

First is advocacy for children and children's healthcare at the national and state (chapter) levels. The Committee on Federal Government Affairs and the AAP's Washington Legislative Office have successfully persuaded Congress and the Administration over the years to pass important measures such as SCHIP, the strengthening of Medicaid, and inclusion of many important child healthcare measures in the Affordable Care Act. Similarly the Committee on State Government Affairs and chapter and district leadership have successfully implemented child healthcare programs at the state level which have provided high quality health insurance to over 30% of our nation's children who would be otherwise uninsured.

Secondly, the Academy has been a strong advocate for pediatricians' needs as they endeavor to deliver high quality healthcare. The Committee on Child Health Financing and the Private Payer Advocacy Advisory Committee have worked hard to ensure that pediatricians are appropriately paid for their services by both public and private payers and that plan benefit designs enable high quality healthcare for children. Similarly, the over 30 Pediatric Councils at state and local levels are meeting regularly with insurers to ensure that processes and procedures are in place to facilitate pediatricians' efforts to provide good care for their patients.

appreciate their knowledge and support. The AAP may be the only organization of its size in which each member is valued and can influence change.

Our membership fee is a bargain for the advocacy, education, research, service and practice improvement tools it makes available to the practitioner or academician--generalist or specialist-- both during training and throughout years of practice. The Academy gives much to its members (including life-long friendships), but also gets much in return.

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Thirdly, the AAP provides numerous educational activities for pediatricians, both primary care and specialists, through conferences, seminars, webinars, Pedialink, EQIPP, Practice Management Online, Pediatric Care Online, textbooks, and publications such as "Pediatrics", "AAP News", "AAP Grand Rounds", "Pediatrics in Review" and PREP. In addition the Academy provides many authoritative educational materials for parents.

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