

Oct. 23 and 24, 2008

Charleston  
Embassy Suites Hotel  
300 Court St.  
Charleston, WV

Evidence Based Approaches  
to Nurse  
Empowerment

# Evidence Based Approaches to Nurse Empowerment: A Call to Action



CAMC  
Institute



Charleston Area  
Medical Center



ROBERT C. BYRD  
HEALTH SCIENCES CENTER

OF WEST VIRGINIA UNIVERSITY/  
CHARLESTON DIVISION

# Registration Form

**Evidence Based Approaches to Nurse Empowerment:  
A Call to Action Oct. 23 and 24, 2008  
(Pre-registration is required)**

Name \_\_\_\_\_

Degree/Specialty \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home phone \_\_\_\_\_

Work phone \_\_\_\_\_

Last four digits of Social Security #: \_\_\_\_\_

Hospital/Institution \_\_\_\_\_

E-mail address \_\_\_\_\_

## Course fee:

\_\_\_ CAMC employees \$5 (each day)

\_\_\_ All other participants \$35 (Thursday reception)

\$125 (Friday conference)

\_\_\_ Nursing /Allied health students No charge

Fee includes credit, course materials, breaks and lunch

CAMC employees who want CE credit will be required to pay the \$5 processing fee for each program, the evening program on Oct. 23 and the all day conference on Oct. 24. The credit-processing fee is incorporated into the registration fee for non-CAMC employees.

Participants are responsible for parking fees.

## Method of payment:

Check enclosed  MasterCard  Visa

Account number \_\_\_\_\_

Expiration date \_\_\_\_\_

Amount \_\_\_\_\_

Signature \_\_\_\_\_

**Please note that payment must accompany registration.**

**You may register online at [www.camcinstitute.org](http://www.camcinstitute.org)**

Make check payable to CAMC Health Education and Research Institute and return to:

Community Liaisons

Phone: (304) 345-9051

P.O. Box 1547

Fax: (304) 388-1160

Charleston, WV 25326-1547

E-mail: [community.liaisons@camc.org](mailto:community.liaisons@camc.org)

## Conference Faculty and Planning Committee Members

**Cynthia Armstrong Persily PhD, RN, FAAN**

Professor and Chairperson, Charleston Division  
Associate Dean, Academic Affairs, Southern Region  
Program Director, West Virginia Nursing Leadership  
Institute

Robert Wood Johnson Executive Nurse Fellow  
West Virginia University School of Nursing  
Charleston, WV

**Karen Cox, RN, PhD, FAAN, CNAA**

Executive Vice President  
Co-Chief Operating Officer  
The Children's Mercy Hospitals and Clinics  
Kansas City, MO

**Gregory Crow, EdD, RN**

Emeritus Professor and Director of Graduate Programs  
in Nursing Administration, Education and Case  
Management  
Sonoma State University, Rohnert Park, California  
Senior consultant, Tim Porter-O'Grady Associates, Inc.  
Atlanta, GA

**Mary Ann Fuchs, MSN, RN**

Chief Nursing and Patient Care Services Officer  
Duke University Hospital and Health System  
Durham, NC

**Dennis R. Sherrod, EdD, RN**

Professor, Division of Nursing  
Forsyth Medical Center Endowed Chair of Recruitment  
and Retention  
Winston-Salem State University  
Winston-Salem, NC

## Program Overview

Emerging evidence has demonstrated the link between nurse empowerment and quality patient outcomes.

Speakers will present innovative evidence based strategies successfully employed in health care organizations to impact nurse empowerment. Participants will have the knowledge and tools to utilize these strategies to impact nurse empowerment and patient outcomes in their organizations.

## Objectives

At the conclusion of this program participants should be able to:

- Discuss evidence linking nurse empowerment to optimal patient outcomes.
- Present evidence based strategies (Shared governance, improved communication, team building) to impact nurse empowerment.
- Present methods to integrate evidence based strategies for nurse empowerment into health care organizations
- Discuss methods to promote the business case for return on investment of nurse empowerment strategies

## Accreditation

**Nurses** - The CAMC Health Education and Research Institute is accredited as a provider of continuing education in nursing by the West Virginia Nurses Association. WVNA is accredited by the American Nurses Credentialing Center's Commission on Accreditation. The Oct. 23, 2008 program has been approved for 1.0 contact hour, PO15-11-08787 and the Oct. 24, 2008 conference is approved for 6.0 contact hours, PO15-11-08788. Certificates of attendance will be awarded on-site.

## Location

The Embassy Suites Charleston is located just off the I-77 and I-64 interchange in the heart of downtown Charleston and adjacent to the Charleston Town Center Mall.

### From the Yeager Airport:

Take I-77 to exit 100, Leon Sullivan Way. Turn right on to Washington St. The hotel is on the left four blocks ahead. A complimentary shuttle service is also available.

## Accommodations

Participants are responsible for their own lodging reservations. Convenient lodging may be found at the following locations:

**Conference Hotel:** Embassy Suites  
300 Court St.  
(304) 347-8700

**Nearby:** Charleston Town Center Marriott  
200 Lee St.  
(304) 345-6500

Hampton Inn  
1 Virginia St. W  
(304) 343-9300

## Disclosure

It is the policy of the CAMC Health Education and Research Institute that any faculty (speaker) who makes a presentation at a program designated for AMA Physician's Recognition Award (PRA) Category I or II credit must disclose any financial interest or other relationship (i.e. grants, research support, consultant, honoraria) that faculty member has with the manufacturer(s) of any commercial product(s) that may be discussed in the educational presentation.

Program Planning Committee Members must also disclose any financial interest or relationship with commercial industry that may influence their participation in this conference. All presenters and faculty have disclosed that no commercial relationships exist.

# Agenda

## Evidence Based Approaches to Nurse Empowerment: A Call to Action

### Charleston Embassy Suites Hotel

Thursday, Oct. 23, 2008

- 6:00 p.m. Reception /Awards/Meet the faculty
- 7:00 p.m. Special Lecture: Nurse Empowerment: A Personal Journey  
Aila Accad
- 7:45 p.m. Evaluation/ Adjournment

Friday, Oct. 24, 2008

- 8:00 a.m. Registration/Continental breakfast
- 8:30 a.m. Welcome/Introductions  
Cynthia Armstrong-Persily, PhD, RN
- 8:45 a.m. Keynote Address – Empowerment and Quality: The Educational, Cultural and Structural Links- Gregory Crow, EdD. RN  
Sponsored by the WVU School of Nursing- Charleston Division
- 10:00 a.m. Networking break- Poster visitation
- 10:15 a.m. Nurse Empowerment: A Foundation of the Magnet(tm) Journey  
Karen C. Cox, PhD, RN
- 11:30 a.m. Lunch (Atrium)
- 12:30 p.m. Nursing Empowerment: The Business Case- The Duke Experience  
Mary Ann Fuchs, RN, MSN
- 1:45 p.m. Empowerment and the Recruitment & Retention Model  
Dennis R. Sherrod, EdD, RN
- 3:00 p.m. End Note Address: "Empowerment: May the Force Be With You"  
Gregory Crow, EdD. RN
- 3:30 p.m. Evaluation/Adjournment

## Parking

Parking is available for a nominal fee at the Embassy Suites and the Charleston Town Center parking garages. Participants are responsible for parking fees.

## Cancellations and Substitutions Policy

You may cancel your registration up to 10 business days before the program and we will refund your full registration. If you need to cancel less than 10 business days prior to the program you may 1) send a substitute from your organization or 2) transfer your registration fee to another program of your choice that is scheduled within 12 months of your original event. Please note, if you don't cancel and don't attend you are still responsible for payment.

## Comfort Zone

Every effort is made to have a comfortable temperature in the meeting room. However, we realize everyone's comfort zone is different, so please bring a sweater or light jacket.

