

27<sup>th</sup> Annual Fall Cancer Conference

# Translating Personalized Medicine into Cancer Care

Friday, October 6, 2017

Erickson Alumni Center, Morgantown, WV

*Sponsored by*



# Program

October 6, 2017

7:00 AM	Registration, Exhibit Visitation, and Continental Breakfast	Moderator: <b>Mohammed Albmubarak, MD</b>	
8:05 AM	Welcome and Introduction Richard Goldberg, MD <i>Director, WVU Cancer Institute</i> <i>Director, Cancer Signature Program</i> Laurence S. and Jean J. DeLynn Chair of Oncology Morgantown, WV	12:45 PM	2017 Cancer Survivorship Update Deborah K. Mayer, PhD, RN, AOCN, FAAN <i>Professor, School of Nursing</i> <i>Director, Cancer Survivorship</i> Lineberger Comprehensive Cancer Center University of North Carolina at Chapel Hill Chapel Hill, NC
Moderator: <b>Richard Goldberg, MD</b>		1:30 PM	Surgical Techniques for Kidney Cancer: The Correct Approach for the Right Patient Adam Luchey, MD <i>Assistant Professor, Urology</i> <i>Associate Director, Urology Residency Program</i> WVU School of Medicine Morgantown, WV
8:15 AM	Hepatobiliary Cancer Wallis Marsh, MD <i>Professor and Chair</i> Department of Surgery WVU School of Medicine Morgantown, WV	2:00 PM	IMRT for Pelvic Sites: Minimizing Toxicity with Technology Geraldine M. Jacobson, MD, MPH, MBA, FACR, FASTRO <i>Professor and Chair</i> Department of Radiation Oncology WVU School of Medicine Morgantown, WV
8:45 AM	At Long Last: Immunologic Approaches to Treatment of Gastrointestinal Cancers Richard Goldberg, MD <i>Director, WVU Cancer Institute</i> <i>Director, Cancer Signature Program</i> Laurence S. and Jean J. DeLynn Chair of Oncology Morgantown, WV	2:30 PM	Pelvic Floor Physical Therapy and the Oncology Population: Managing Symptoms of the Disease and Its Treatments Kristin Phillips, DPT <i>Assistant Professor</i> Human Performance – Physical Therapy WVU School of Medicine Morgantown, WV
9:15 AM	Right on Time: A Guide to Starting Palliative Care in Cancer Patients Monika Holbein, MD <i>Assistant Professor, Hematology/Oncology</i> WVU School of Medicine Morgantown, WV	3:00 PM	Break/Door Prizes
9:45 AM	Break/Exhibit Visitation	3:15 PM	Management of Bladder Cancer: The New Era Amir Mortazavi, MD <i>Associate Professor, Internal Medicine</i> Department of Medicine The Ohio State University Columbus, OH
10:15 AM	Current Concepts in the Initial Diagnosis and Management of Multiple Myeloma Abraham S. Kanate, MD <i>Assistant Professor, Hematology/Oncology</i> WVU School of Medicine Morgantown, WV	4:00 PM	Molecular Tumor Board - How Best to Learn Together? Patrick Ma, MD <i>Co-Leader, Sara Crile Allen &amp; James Frederick Allen Comprehensive Lung Cancer Program</i> WVU Cancer Institute <i>Associate Professor, Hematology/Oncology</i> WVU School of Medicine Morgantown, WV
11:00 AM	New Drug Update: The Next Step in Personalized Medicine Jordan Hill, PharmD <i>Clinical Specialist, Adult Solid Tumor Oncology</i> WVU Medicine - J.W. Ruby Memorial Hospital Morgantown, WV	4:45 PM	Adjourn
11:45 AM	Lunch		

# Course Information

## Course Description

Plan to join the WVU Cancer Institute, WVU School of Medicine, WVU Medicine and the WVU Office of Continuing Education for the 27th Annual Fall Cancer Conference. This knowledge-based conference is designed for physicians, physician assistants, pharmacists, nurses, and other health care providers interested in cancer treatment.

## Course Objectives

At the conclusion of this course, participants should be able to:

- Discuss new approaches being translated into the identification, diagnosis, and treatment of select cancers
- Recognize the utility and limitations of new therapeutic approaches for the treatment of cancer
- Discuss issues related to providing care for cancer survivors

## Lecture Objectives

### *A.M. Objectives*

- Describe contemporary approaches to the surgical treatment of hepatobiliary cancers
- Recognize the utility and limitations of immunotherapy for treatment of gastrointestinal cancers
- Discuss patient factors associated with decision making for initiation of palliative care
- Identify current therapeutic approaches for the treatment of myeloma
- Describe the pharmacology, prescribing regulations, and clinical effects of pharmaceuticals recently approved by the FDA for the treatment of cancer

### *P.M. Objectives*

- Describe the unique health risks, needs and optimal care of cancer survivors
- Discuss current surgical approaches to the treatment of kidney cancer
- Discuss use of precision radiation therapy for the treatment of cancer in the pelvic area
- Describe physical therapy interventions for managing patients with pelvic floor dysfunction
- Discuss current medical approaches to the treatment of bladder cancer
- Apply the tumor board approach to treatment decision making using cases involving molecular diagnostic markers

## Registration

To join us for the Fall Cancer Conference, register online at [ce.wvu.edu](http://ce.wvu.edu) or complete the attached registration form and return it by September 29, 2017, to the WVU Office of CE along with your payment (checks made payable to West Virginia University, MasterCard, VISA, Discover, American Express or Diner's Club). Registrations received by September 29, 2017 will be confirmed via email.

## Course Credit

The West Virginia University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The WVU Office of CME designates this live activity for a maximum of 6.75 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing education activity has been provided by the West Virginia University School of Nursing for 8.1 contact hours. The West Virginia University School of Nursing is an approved provider of continuing education by the State of West Virginia Board of Examiners for Registered Professional Nurses, Legislature Rule §19CSR11-4 under provider number WV1996-0120RN.

ASRT continuing education approval pending. Please check [www.ce.wvu.edu](http://www.ce.wvu.edu) for updates.



The West Virginia University School of Pharmacy (WVUSoP) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education (CPE). This activity has been approved for up to 5.25 contact hours (0.525 CEU's) of CPE. The 8:15am, 8:45am, 9:15am, 10:15am, and 11:00am morning activities (ACPE UAN 0072-9999-17-100-L01-P) are approved for 3.0 contact hours (0.30 CEU's) of CPE. The 12:45pm, 3:15pm, and 4:00pm afternoon activities (ACPE UAN 0072-9999-17-101-L01-P) are approved for 2.25 contact hours (0.225 CEU's) of CPE. WVUSoP will report your participation in the activity to NABP CPE Monitor within 4-6 weeks for all participants who successfully complete each session. Successful completion includes attending the entire session, signing the attendance sheet and completing an online evaluation form for each session attended. No partial credit will be awarded. Transcripts of CPE can be printed from your NABP CPE Monitor account. If needed, statements of credit may be printed at <https://pharmacy.ce.wvu.edu/user/login>.

# Course Information & Moderators

## Location: Erickson Alumni Center, Morgantown, WV

The Erickson Alumni Center is located at 1 Alumni Drive in the heart of the Evansdale Campus, less than 400 yards from Milan Puskar Stadium. The alumni home is reminiscent of one of WVU's most noted buildings, Woodburn Hall, and features multiple meeting rooms, a large banquet hall, a bell tower/carrillon system, and outdoor courtyard. For directions please visit <http://alumni.wvu.edu/eac/directions>.

## Lodging

Rooms may be available at the following locations. Book your room as soon as possible.

Clarion Hotel Morgan	(304) 292-8200
Courtyard Morgantown	(304)-599-1080
EuroSuites	(304) 598-1000
Fairfield Inn & Suites	(304)-598-5006
Hampton Inn	(304) 599-1200
Hilton Garden Inn	(304) 225-9500
Holiday Inn Express	(304) 291-2600 OR 1-800-HOLIDAY
Holiday Inn Morgantown	(304)-241-6649
Lakeview Resort	(304) 594-1111 OR 1-800-624-8300
Ramada Inn	(304) 296-3431 OR 1-800-2-RAMADA
Residence Inn	(304) 599-0237
SpringHill Suites	(304) 225-5200
Morgantown Marriott at Waterfront Place	(304) 296-1700

## Cancellations

Important: If you are unable to attend the conference after you have registered, you must notify us in writing by September 29, 2017, to receive a refund. No refunds for conference fees will be made after September 29, 2017. A \$25 fee will be charged for all cancelled registrations.

We reserve the right to cancel individual sessions or the entire conference. In the event of a conference cancellation, a full tuition refund will be made.

## Additional Information

For more information on this and other upcoming CE conferences, contact the Office of CE at (304) 293-3937, visit our web site at [www.ce.wvu.edu](http://www.ce.wvu.edu) or e-mail us at [ce@wvu.edu](mailto:ce@wvu.edu). In case of emergency during the conference, please call (304) 293-3937.

## Special Thanks

Special thanks to our exhibitors for their support of this conference.

## Moderators

Mohammed Almubarak, MD  
*Associate Professor and Clinical Faculty*  
Hematology/Oncology  
WVU Cancer Institute  
Department of Medicine  
WVU School of Medicine  
Morgantown, WV

## Richard Goldberg, MD

*Director, WVU Cancer Institute*  
*Director, Cancer Signature Program*  
Laurence S. and Jean J. DeLynn Chair of Oncology  
Morgantown, WV

## Planning Committee

Mohammed Almubarak, MD\*  
Annorah Cale  
Debbie Falconi, RN, MSN, OCN  
Richard Goldberg, MD  
Hannah Hazard, MD, FACS  
Thomas Hogan, MD  
Geraldine Jacobson, MD  
Stephenie Kennedy, EdD  
Jim Keresztury, MBA  
William Petros, PharmD\*  
Doris Tucker

\*Activity Directors

## Disclosure

It is the policy of the WVU School of Medicine Office of CME to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All faculty/authors/planners participating in our programs are expected to disclose any relevant relationships they may have with commercial companies. For this conference, Dr. Mortazavi has disclosed that he is on the Medical Advisory Board for Genentech-Roche. Dr. Ma has disclosed that he is on the Speakers Bureau for Merck and Takeda-ARI-AD. All others have indicated that they have no relevant interests to disclose.

These relationships, along with the educational content of this program, will be reviewed and any potential conflicts of interest will be resolved to the satisfaction of the WVU School of Medicine Office of CME prior to the activity. If a conflict cannot be resolved, the person involved will be removed from control of content.

# Registration

27th Annual Fall Cancer Conference: Translating Personalized Medicine into Cancer Care  
October 6, 2017

Please submit your online registration and credit card or electronic check payment at [www.ce.wvu.edu](http://www.ce.wvu.edu), or complete the registration form below and *return by September 29, 2017*, to the WVU Office of CE along with your check payment. Registrations received by September 29, 2017, will be confirmed via email.

Name: \_\_\_\_\_ Profession:  MD  RN  Other: \_\_\_\_\_

Professional License Number: \_\_\_\_\_ Primary State of Licensure: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ This phone is a:  work  home  cell

Email: \_\_\_\_\_ Specialty: \_\_\_\_\_

(required for confirmation letters and certificates)

## Please identify your current WVU affiliation:

- None  Full-Time Faculty  Part-Time Faculty  Resident  
 Full-Time Staff  Part-Time Staff  Student  Alumni

## Please identify your WVUMedicine Practice Location:

- None  WVU Morgantown  WVU Eastern Division  
 WVU Charleston  J.W. Ruby Memorial Hospital  WVU Medicine Children's  
 United Hospital Center  Camden Clark Medical Center  Berkeley Medical Center  
 Reynolds Memorial Hospital  Wetzel County Hospital  Garrett Regional Medical Center  
 St. Joseph's Hospital  Jefferson Medical Center  Potomac Valley Hospital  
 WVU Cancer Institute  WVU Eye Institute  WVU Heart and Vascular Institute  
 WVU Bone and Joint Hospital  Other: \_\_\_\_\_

## Registration Information

	BEFORE September 29	AFTER September 29
<input type="checkbox"/> Physicians	\$105	\$135
<input type="checkbox"/> Physician Assistants, Nurses and Pharmacists	\$65	\$85
<input type="checkbox"/> Other Healthcare Professionals	\$40	\$55
<input type="checkbox"/> WVU Full-Time Faculty (all WVU Medicine locations)	NC	\$45
<input type="checkbox"/> WVU Full-Time Staff needing CE (all WVU Medicine locations)	NC	\$45

Course fees include conference materials, meals, and continuing education credits.

**TOTAL: \$** \_\_\_\_\_

## How do you prefer to receive your conference handouts? (ONLY CHOOSE ONE)

- Paper (at Check-in)  Thumb Drive (at Check-in)  Online (Link Provided 10/2/17)

NOTE: If you choose a thumb drive or online packet, you will not receive a paper packet.

**Web Registration and payment  
available online: [www.ce.wvu.edu](http://www.ce.wvu.edu)**

If paying by mail: Make check payable to West Virginia University.

**Please note: we can no longer accept  
credit card payments by mail or fax.**

If you have special needs (dietary, access, parking) please describe: \_\_\_\_\_



ROBERT C. BYRD  
HEALTH SCIENCES CENTER

5302 Health Sciences South  
P.O. Box 9080 - FC  
Morgantown, WV 26506-9080

Address Service Requested

