27th Annual Fall Cancer Conference

Translating Personalized Medicine into Cancer Care

Friday, October 6, 2017
Erickson Alumni Center, Morgantown, WV

Sponsored by

[Images of WVU Cancer Institute and WVU Medicine logos]
Program

October 6, 2017

7:00 AM  Registration, Exhibit Visitation, and Continental Breakfast

8:05 AM  Welcome and Introduction
Richard Goldberg, MD  
Director, WVU Cancer Institute  
Director, Cancer Signature Program  
Laurence S. and Jean J. DeLynn Chair of Oncology  
Morgantown, WV

Moderator:  **Richard Goldberg, MD**

8:15 AM  Hepatobiliary Cancer
Wallis Marsh, MD  
Professor and Chair  
Department of Surgery  
WVU School of Medicine  
Morgantown, WV

8:45 AM  At Long Last: Immunologic Approaches to Treatment of Gastrointestinal Cancers
Richard Goldberg, MD  
Director, WVU Cancer Institute  
Director, Cancer Signature Program  
Laurence S. and Jean J. DeLynn Chair of Oncology  
Morgantown, WV

12:45 PM  2017 Cancer Survivorship Update
Deborah K. Mayer, PhD, RN, AOCN, FAAN  
Professor, School of Nursing  
Director, Cancer Survivorship Lineberger Comprehensive Cancer Center  
University of North Carolina at Chapel Hill  
Chapel Hill, NC

1:30 PM  Surgical Techniques for Kidney Cancer: The Correct Approach for the Right Patient
Adam Luchey, MD  
Assistant Professor, Urology  
Associate Director, Urology Residency Program  
WVU School of Medicine  
Morgantown, WV

2:00 PM  IMRT for Pelvic Sites: Minimizing Toxicity with Technology
Geraldine M. Jacobson, MD, MPH, MBA, FACR, FASTRO  
Professor and Chair  
Department of Radiation Oncology  
WVU School of Medicine  
Morgantown, WV

2:30 PM  Pelvic Floor Physical Therapy and the Oncology Population: Managing Symptoms of the Disease and Its Treatments
Kristin Phillips, DPT  
Assistant Professor  
Human Performance – Physical Therapy  
WVU School of Medicine  
Morgantown, WV

3:00 PM  Break/Door Prizes

3:15 PM  Management of Bladder Cancer: The New Era
Amir Mortazavi, MD  
Associate Professor, Internal Medicine  
Department of Medicine  
The Ohio State University  
Columbus, OH

4:00 PM  Molecular Tumor Board - How Best to Learn Together?
Patrick Ma, MD  
Co-Leader, Sara Crile Allen & James Frederick Allen Comprehensive Lung Cancer Program  
WVU Cancer Institute  
Associate Professor, Hematology/Oncology  
WVU School of Medicine  
Morgantown, WV

4:45 PM  Adjourn

ce.wvu.edu
Course Information

Course Description
Plan to join the WVU Cancer Institute, WVU School of Medicine, WVU Medicine and the WVU Office of Continuing Education for the 27th Annual Fall Cancer Conference. This knowledge-based conference is designed for physicians, physician assistants, pharmacists, nurses, and other health care providers interested in cancer treatment.

Course Objectives
At the conclusion of this course, participants should be able to:

• Discuss new approaches being translated into the identification, diagnosis, and treatment of select cancers
• Recognize the utility and limitations of new therapeutic approaches for the treatment of cancer
• Discuss issues related to providing care for cancer survivors

Lecture Objectives
A.M. Objectives
• Describe contemporary approaches to the surgical treatment of hepatobiliary cancers
• Recognize the utility and limitations of immunotherapy for treatment of gastrointestinal cancers
• Discuss patient factors associated with decision making for initiation of palliative care
• Identify current therapeutic approaches for the treatment of myeloma
• Describe the pharmacology, prescribing regulations, and clinical effects of pharmaceuticals recently approved by the FDA for the treatment of cancer

P.M. Objectives
• Describe the unique health risks, needs and optimal care of cancer survivors
• Discuss current surgical approaches to the treatment of kidney cancer
• Discuss use of precision radiation therapy for the treatment of cancer in the pelvic area
• Describe physical therapy interventions for managing patients with pelvic floor dysfunction
• Discuss current medical approaches to the treatment of bladder cancer
• Apply the tumor board approach to treatment decision making using cases involving molecular diagnostic markers

Registration
To join us for the Fall Cancer Conference, register online at ce.wvu.edu or complete the attached registration form and return it by September 29, 2017, to the WVU Office of CE along with your payment (checks made payable to West Virginia University, MasterCard, VISA, Discover, American Express or Diner’s Club). Registrations received by September 29, 2017 will be confirmed via email.

Course Credit
The West Virginia University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The WVU Office of CME designates this live activity for a maximum of 6.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing education activity has been provided by the West Virginia University School of Nursing for 8.1 contact hours. The West Virginia University School of Nursing is an approved provider of continuing education by the State of West Virginia Board of Examiners for Registered Professional Nurses, Legislature Rule §19CSR11-4 under provider number WV1996-0120RN.

ASRT continuing education approval pending. Please check www.ce.wvu.edu for updates.

The West Virginia University School of Pharmacy (WVUSOP) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education (CPE). This activity has been approved for up to 5.25 contact hours (0.525 CEU’s) of CPE. The 8:15am, 8:45am, 9:15am, 10:15am, and 11:00am morning activities (ACPE UAN 0072-9999-17-100-L01-P) are approved for 3.0 contact hours (0.30 CEU’s) of CPE. The 12:45pm, 3:15pm, and 4:00pm afternoon activities (ACPE UAN 0072-9999-17-101-L01-P) are approved for 2.25 contact hours (0.225 CEU’s) of CPE. WVUSOP will report your participation in the activity to NABP CPE Monitor within 4-6 weeks for all participants who successfully complete each session. Successful completion includes attending the entire session, signing the attendance sheet and completing an online evaluation form for each session attended. No partial credit will be awarded. Transcripts of CPE can be printed from your NABP CPE Monitor account. If needed, statements of credit may be printed at https://pharmacyce.wvu.edu/user/login.
Location: Erickson Alumni Center, Morgantown, WV
The Erickson Alumni Center is located at 1 Alumni Drive in the heart of the Evansdale Campus, less than 400 yards from Milan Puskar Stadium. The alumni home is reminiscent of one of WVU’s most noted buildings, Woodburn Hall, and features multiple meeting rooms, a large banquet hall, a bell tower/carrillon system, and outdoor courtyard. For directions please visit http://alumni.wvu.edu/eac/directions.

Lodging
Rooms may be available at the following locations. Book your room as soon as possible.
Clarion Hotel Morgan (304) 292-8200
Courtyard Morgantown (304)-599-1080
EuroSuites (304) 598-1000
Fairfield Inn & Suites (304)-598-5006
Hampton Inn (304) 599-1200
Hilton Garden Inn (304) 225-9500
Holiday Inn Express (304) 291-2600 OR 1-800-HOLIDAY
Holiday Inn Morgantown (304)-241-6649
Lakeview Resort (304) 594-1111 OR 1-800-624-8300
Ramada Inn (304) 296-3431 OR 1-800-2-RAMADA
Residence Inn (304) 599-0237
SpringHill Suites (304) 225-5200
Morgantown Marriott at Waterfront Place (304) 296-1700

Cancellations
Important: If you are unable to attend the conference after you have registered, you must notify us in writing by September 29, 2017, to receive a refund. No refunds for conference fees will be made after September 29, 2017. A $25 fee will be charged for all cancelled registrations.

We reserve the right to cancel individual sessions or the entire conference. In the event of a conference cancellation, a full tuition refund will be made.

Additional Information
For more information on this and other upcoming CE conferences, contact the Office of CE at (304) 293-3937, visit our web site at www.ce.wvu.edu or e-mail us at ce@wvu.edu. In case of emergency during the conference, please call (304) 293-3937.

Special Thanks
Special thanks to our exhibitors for their support of this conference.

Moderators
Mohammed Almubarak, MD
Associate Professor and Clinical Faculty
Hematology/Oncology
WVU Cancer Institute
Department of Medicine
WVU School of Medicine
Morgantown, WV

Richard Goldberg, MD
Director, WVU Cancer Institute
Director, Cancer Signature Program
Laurence S. and Jean J. DeLynn Chair of Oncology
Morgantown, WV

Planning Committee
Mohammed Almubarak, MD*
Annorah Cale
Debbie Falconi, RN, MSN, OCN
Richard Goldberg, MD
Hannah Hazard, MD, FACS
Thomas Hogan, MD
Geraldine Jacobson, MD
Stephenie Kennedy, EdD
Jim Keresztury, MBA
William Petros, PharmD*
Doris Tucker

*Activity Directors

Disclosure
It is the policy of the WVU School of Medicine Office of CME to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All faculty/authors/planners participating in our programs are expected to disclose any relevant relationships they may have with commercial companies. For this conference, Dr. Mortazavi has disclosed that he is on the Medical Advisory Board for Genentech-Roche. Dr. Ma has disclosed that he is on the Speakers Bureau for Merck and Takeda-ARIAD. All others have indicated that they have no relevant interests to disclose.

These relationships, along with the educational content of this program, will be reviewed and any potential conflicts of interest will be resolved to the satisfaction of the WVU School of Medicine Office of CME prior to the activity. If a conflict cannot be resolved, the person involved will be removed from control of content.
Registration

27th Annual Fall Cancer Conference: Translating Personalized Medicine into Cancer Care
October 6, 2017

Please submit your online registration and credit card or electronic check payment at www.ce.wvu.edu, or complete the registration form below and return by September 29, 2017, to the WVU Office of CE along with your check payment. Registrations received by September 29, 2017, will be confirmed via email.

Name: ________________________________________________________  Profession: □ MD □ RN □ Other: __________

Professional License Number: _______________ Primary State of Licensure: ____________ Date of Birth: _____________

Mailing Address: ___________________________________________________________________________________________
City: ________________________________________________    State: _______________    Zip: _________________________

Primary Phone: __________________________________________________    This phone is a: □ work □ home □ cell

Email: _____________________________________________________________    Specialty: ____________________________
(required for confirmation letters and certificates)

Please identify your current WVU affiliation:
□ None □ Full-Time Faculty □ Part-Time Faculty □ Resident
□ Full-Time Staff □ Part-Time Staff □ Student □ Alumni

Please identify your WVUMedicine Practice Location:
□ None □ WVU Morgantown □ WVU Eastern Division
□ WVU Charleston □ J.W. Ruby Memorial Hospital □ WVU Medicine Children’s
□ United Hospital Center □ Camden Clark Medical Center □ Berkeley Medical Center
□ Reynolds Memorial Hospital □ Wetzel County Hospital □ Garrett Regional Medical Center
□ St. Joseph’s Hospital □ Jefferson Medical Center □ Potomac Valley Hospital
□ WVU Cancer Institute □ WVU Eye Institute □ WVU Heart and Vascular Institute
□ WVU Bone and Joint Hospital □ Other: _______________________________________________________________

Registration Information

BEFORE  AFTER
September 29 September 29

□ Physicians $105 $135
□ Physician Assistants, Nurses and Pharmacists $65 $85
□ Other Healthcare Professionals $40 $55
□ WVU Full-Time Faculty (all WVU Medicine locations) NC $45
□ WVU Full-Time Staff needing CE (all WVU Medicine locations) NC $45

Course fees include conference materials, meals, and continuing education credits.

TOTAL: $_______

How do you prefer to receive your conference handouts? (ONLY CHOOSE ONE)
□ Paper (at Check-in) □ Thumb Drive (at Check-in) □ Online (Link Provided 10/2/17)

NOTE: If you choose a thumb drive or online packet, you will not receive a paper packet.

Web Registration and payment available online: www.ce.wvu.edu

If paying by mail: Make check payable to West Virginia University. Please note: we can no longer accept credit card payments by mail or fax.

If you have special needs (dietary, access, parking) please describe: _____________________________________________
________________________________________________________________________________________________________

WVU Office of CE, P.O. Box 9080, Morgantown, WV 26506-9080
Email: ce@hsc.wvu.edu Phone: 304-293-3937
www.ce.wvu.edu