



# Place and Context: Understanding Health Policy

Lung Cancer Conference

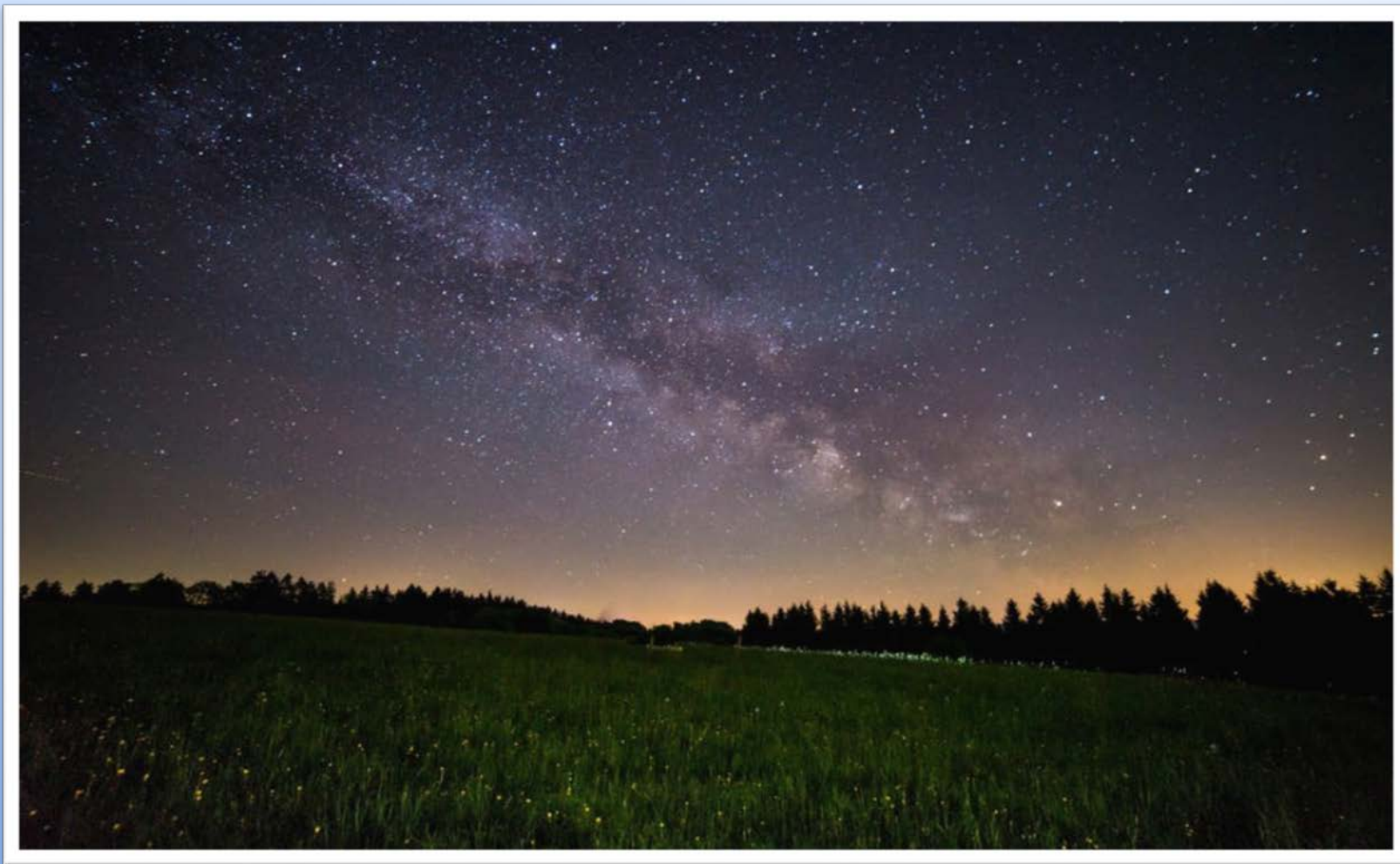
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# Today's Learning Objectives

- Examine Healthcare's Social Context
- Consider Political and Policy Options
- Recognize Social and Economic Trade-Offs
- Consider Future Policy Paths

# Space & Time



Credit: <https://www.pexels.com/photo/astronomy-constellation-cosmos-dark-433155/>

# The Social Dimension

*“Disease has become a bureaucratic – and thus, social and administrative – as well as biological and conceptual – entity.”*

Charles Rosenberg, *Our Present Complaint: American Medicine, Then and Now* (2009).

# Path Dependency

*"With path-dependent processes, the outcome is unpredictable at the start. Small, often random events early in the process are 'remembered,' continuing to have influence later."*

Atul Gawande (2009).

# Post-Modern Healthcare

- The social construction of healthcare
- Role, status, and authority
- New approaches and models of care

# Social Determinants of Health

- Individual and family economic capacity
- Physical and built environment
- Educational status and attainment
- Food and nutrition
- Social and community capacity, context, and networks
- Healthcare access, coverage, and services

Source: Adapted from Orgera and Artiga, Kaiser Family Foundation 2018



# Visualizing Distance and Disparity

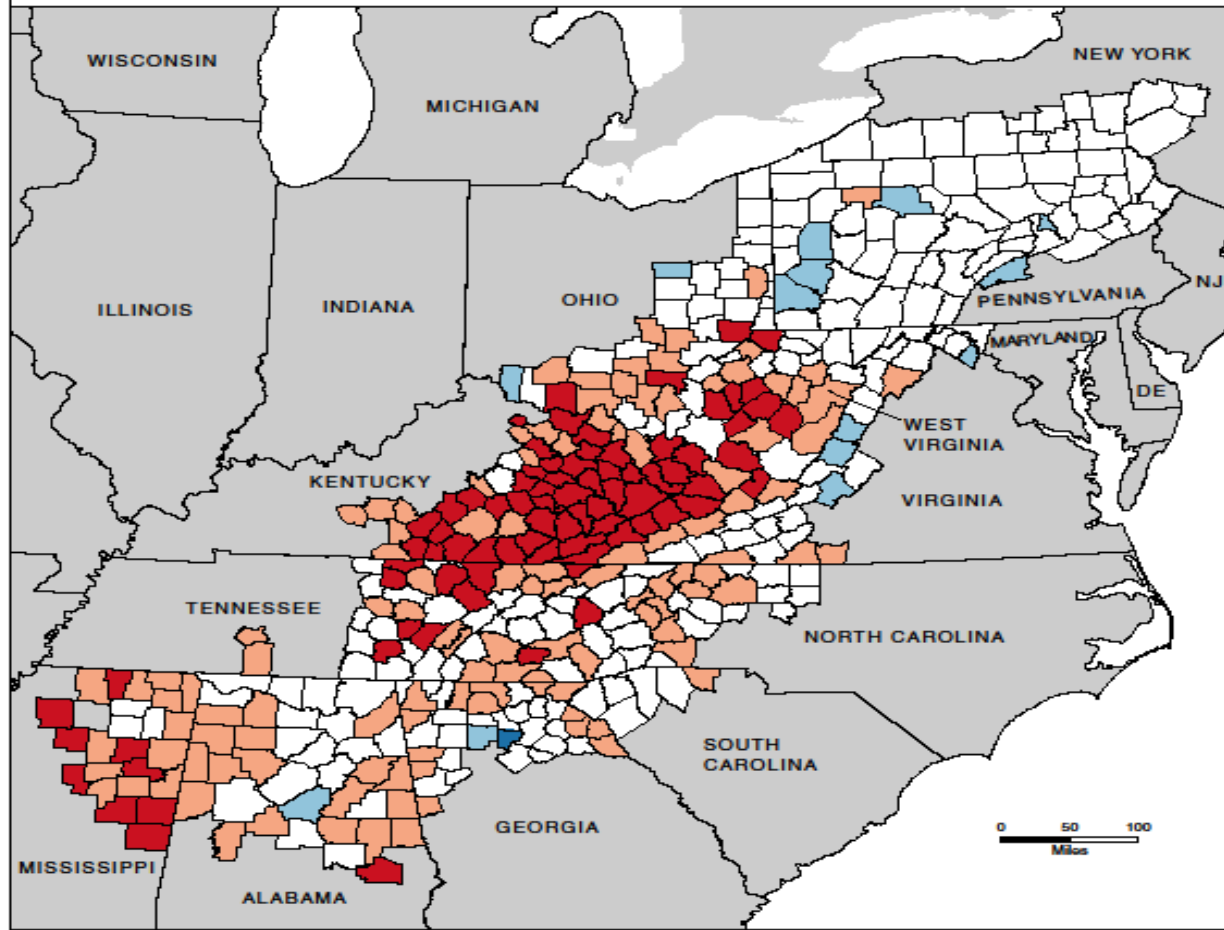


Credit: Immersion Imagery



# County Economic Status in Appalachia, Fiscal Year 2019

(Effective October 1, 2018 through September 30, 2019)



The Appalachian Regional Commission uses an index-based county economic classification system to identify and monitor the economic status of Appalachian counties. See the reverse side for a description of each economic level.

### County Economic Levels

- Distressed (81)
- At-Risk (119)
- Transitional (205)
- Competitive (14)
- Attainment (1)



Map Created: August 2018

Data Sources:

Unemployment data: U.S. Bureau of Labor Statistics, LAUS, 2014–2016

Income data: U.S. Bureau of Economic Analysis, REIS, 2016

Poverty data: U.S. Census Bureau, American Community Survey, 2012–2016

# Politics Across Space

- Legislative Battles
- Judicial Conflict
- The States: A Fifty-Front Contest

# The Crucial Role of the Federal Government

- As a test bed for best practices
- As a funder of research
- As a regulator of care
- As a purchaser of care

# Case in Point: Medicaid and Medicare

- The evolution of a healthcare platform
- The prospects of “Medi” for all?

# “Medi” for All: Closer than you think?

2013			
Location	Medicaid	Medicare	Uninsured
United States	18%	13%	13%
West Virginia	21%	18%	12%
Kentucky	20%	14%	14%
Maryland	15%	13%	11%
Ohio	16%	15%	12%
Pennsylvania	15%	15%	10%
Virginia	9%	12%	12%

Source: Kaiser Family Foundation (2018)



# “Medi” for All: Closer than you think?

2016			
Location	Medicaid	Medicare	Uninsured
United States	19%	14%	9%
West Virginia	26%	18%	7%
Kentucky	21%	16%	6%
Maryland	16%	14%	6%
Ohio	22%	16%	5%
Pennsylvania	19%	16%	5%
Virginia	12%	14%	10%

Source: Kaiser Family Foundation (2018)

# Challenges: Weaponizing Healthcare

- Hyper-partisanship
- Single-Issue politics and campaigns
- Astroturf movements
- Absolutism rather than compromise

# Space & Time Reconsidered



Credit: <https://www.pexels.com/photo/astronomy-constellation-cosmos-dark-433155/>

# Resources

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# Resources

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# Resources

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