

WVU School of Dentistry

in cooperation with the

Office of Interprofessional Education and Office of Continuing Education

presents

A Certified Tobacco Treatment Training Program (CTTTP)

West Virginia University Health Sciences Center (WVU HSC)
One Medical Center Drive
Morgantown, WV



THREE-DAY COURSE

Wednesday, May 17, 2023 1-day option for CEU's Thursday, May 18, 2023 Friday, May 19, 2023

West Virginia University School of Dentistry, in cooperation with the Health Sciences Center's Office of Interprofessional Education, is recognized nationally/internationally as one of twenty-five Tobacco Treatment Training Programs and is accredited by the Council of Tobacco Treatment Training Programs (CTTTP). Professionals in the fields of medicine, dentistry, social work, counseling, pharmacy, nursing and public health will present evidence-based strategies to enable attendees to effectively assist their patients/clients/communities with tobacco cessation.

A National Certificate in Tobacco Treatment Practice is a collaborative effort among the Association for Tobacco Use and Dependence (ATTUD), the Council for Tobacco Treatment Training Programs (CTTTP), and the Association for Addiction Professionals (NAADAC). One requirement for achieving national certification includes the successful completion of an accredited training program such as the WVUSODTTTP.

COURSE DESCRIPTION

Throughout the Tobacco Treatment Training Program, lectures, role-playing and case presentations will be used to discuss pharmacological and counseling interventions with patients interested in tobacco cessation. The case presentations will involve healthy patients and patients with complex medical conditions. Alternative nicotine delivery methods such as the electronic cigarette and smokeless tobacco will be discussed. Immediately following course content on the third day, the tobacco treatment specialist certification examination is offered with a minimum score of 80% to proclaim certified tobacco treatment specialist (CTTS) credentials.

LOCATION and DELIVERY METHOD

This program will be provided in-person at the WVU Health Sciences Center 2940 A & B, in Morgantown, WV.

SCHOLARSHIP OPPORTUNITY

Eligibility Criteria: CTTTP Scholarships all cover the registration fee (\$660) with one grant including 2 nights hotel accommodation. To apply, interested individuals who work within West Virginia must provide a \leq 200-word personal statement that states the desire for hotel accommodation and includes:

- For Pharmacists working within West Virginia: a personal interest in tobacco treatment as it applies to your workplace, institution and/or community and commitment to promote your tobacco treatment specialist expertise through WV Health Connection.
- For WVU Potomac State School of Nursing Faculty or WVU HSC faculty: a personal interest in tobacco treatment as it applies to implementation within your community, institution, and/or patient care and commitment to promote your tobacco treatment specialist expertise through WV Health Connection.
- For West Virginia healthcare providers or teachers: a personal interest in tobacco prevention & treatment including special populations and/or youth vaping within schools along with a commitment to promote your tobacco treatment specialist expertise through WV Health Connection.

Submit scholarship application to the link below by April 28, 2023. Applications are reviewed upon receipt, and there are a limited number of scholarships. Submissions prior to the April 28, 2023 deadline are strongly encouraged. Scholarship Submission Link: https://wvuhscce.wufoo.com/forms/ctttp-scholarship-application-2023/

The West Virginia University School of Dentistry, in cooperation with Health Sciences Center Office of Interprofessional Education, acknowledges financial support for scholarships from the following sources:







CLAUDE
WORTHINGTON
BENEDUM
FOUNDATION



WVU Provost Office
Community
Engagement Grant

<u>WV Health Connection</u>, through the WVU Office of Health Services Research (WVU OHSR), is a network of clinic and community partners that work to create a system for patients to discover supportive, accessible programs. WVU OHSR provides direct technical assistance to partners through a variety of ways (ex. keeping an updated list of the active programs and program leaders across West Virginia, supporting referrals to these programs, helping partners securely and reliably track necessary metrics, and helping partners measure the effectiveness of programming to demonstrate value) to support clinic and community connections that make a lasting impact. Through this updated list of active programs and program leaders, WV Health Connection can support partners trained as tobacco cessation specialists with directing referrals to their work, providing a platform and network for knowledge-sharing among tobacco cessation specialists, and by showing the impact of tobacco cessation work in West Virginia.

TARGET AUDIENCE

This course is recommended for physicians, physician assistants, dentists, dental hygienists, nurse practitioners, nurses, pharmacists, social workers, respiratory therapists, addiction treatment professionals, licensed professional counselors and others who encounter tobacco using patients/clients/students.

REGISTRATION

Please submit your online registration and credit card payment at: http://ce.wvu.edu/tobacco-treatment/ or complete the attached registration and submit with your payment to the WVU Office of CE.

CANCELLATIONS

If you are unable to attend the conference after you have registered, you must notify us by the end of the business day on April 28, 2023 to receive a full refund. After April 28, 2023 a refund minus a \$100.00 non-refundable deposit/registration fee will be charged. No refunds for conference fees will be made after the close of business on May 12, 2023.

CONTINUING EDUCATION

Physicians: 24.5 CME credits, Day one option - 8.75 CME Nurses: 29.5 contact hours, Day one option - 10.4 hrs Nurse Pharmacology: 6.4 contact hours; Day 1 option 5.2 hrs. Dentists/Hygienists: 24.5 ADA CERP credits, Day one - 8.75 Pharmacists: 25.8 contact hours, Day one - 8.66 hours Social Workers: 24.5 contact hours, Day one - 8.75 hrs Respiratory Therapists: 29.3 contact hours, Day one -10.4 hrs Addiction Treatment Professionals and Licensed Professional Counselors: 24.5 contact hours, Day one option - 8.75 hrs.

ADDITIONAL INFORMATION

For more information regarding this course, please contact M. Suann Gaydos at mgaydos@hsc. wvu.edu or 304-293-5912. For registration information on this or other upcoming CE conferences, contact the WVU Office of CE at 304-293-3937, visit our web site at ce.wvu.edu or e-mail us at ce@wvu.edu.

COURSE OBJECTIVES

Following this course, participants should be able to:

- Tobacco Dependence Knowledge and Education: State clear and accurate information about tobacco use, strategies for quitting, the scope of the health impact on the population, the causes and consequences of tobacco use.
- Counseling Skills: Demonstrate effective application of counseling theories and strategies to establish a collaborative relationship, and to facilitate client involvement in treatment and commitment to change.
- Assessment Interview: Conduct an assessment interview to obtain comprehensive and accurate data needed for treatment planning.
- **Treatment Planning:** Demonstrate the ability to develop an individualized treatment plan using evidence-based treatment strategies.
- **Pharmacotherapy:** State clear and accurate information about pharmacotherapy options available and their therapeutic use.

Welcome, ATTUD Approved Program

- Relapse Prevention: Offer methods to reduce relapse and discuss ongoing support for persons with tobacco dependence.
- **Diversity and Specific Health Issues:** Demonstrate competence in working with population subgroups and those who have specific health issues.
- Documentation and Evaluation: Describe and use methods for tracking individual progress, record keeping, program documentation, outcome measurement and reporting.
- Professional Resources: Utilize resources available for client support and for professional education or consultation.
- Law and Ethics: Consistently use a code of ethics and adhere to government regulations specific to the health care or worksite setting.
- **Professional Development:** Assume responsibility for continued professional development and contribute to the development of others.

PROGRAM SCHEDULE

7:45 am

Wednesday, May 17, 2023- Optional One Day Attendance allots contact hours* no exam certification

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8:00 am	Impact of Tobacco on WV & US
8:40 am	E-Cigarette Overview / WVU Research
9:40 am	Break
9:50 am	Nicotine Addiction
10:30 am	Addiction Panel Discussion
10:50 am	Evidence-Based Pharmacotherapy, Monotherapy Case
12:30 pm	Lunch
1:00 pm	Pharmacotherapy for Smokeless / Combination Pharmacotherapy / Impact of Medical, Psychiatric, Smoking History to Pharmacological Decision Making
	Combination Therapy Break-Out Session
3:20 pm	Break - snack provided
3:40 pm	Counseling Skills / Motivational Interviewing
	Large Group Break-Out Role Play (Special Thanks to Myra Kessel, RN, BSDH)
5:40 pm	Adjourn

Thursday, May 18, 2023

8:00 am	Counseling Skills / Motivational Interviewing
10:00 am	Break
10:10 am	Group Counseling / Tobacco Free Me / Love Letter
11:10 am	Treatment Plan
	Relapse Prevention

PROGRAM SCHEDULE

Thursday, May 18, 2023 continued

12:10 pm	Lunch		
12:40 pm	n Relapse Prevention / Pharmacotherapy Case Studies		
	Relapse Break-out Session with Escape Room Activity		
1:40 pm	Break - snack provided		
1:50 pm	Treatment Planning Assessment		
3:30 pm	WV Health Connection Statewide CTTS Registry & Catch My Breath		
4:20 pm	Tobacco Dependence Knowledge and Education Alternative Cessation Methods (Not FDA Approved)		
4:50 pm	Adjourn		

Friday, May 19, 2023

8:00 am	Assessment Interview, Medical History, Assessment Tools, Barrier and Strengths /
	Lung Cancer Screening
9:20 am	Break
9:30 am	Diversity & Specific Health Issues
11:30 am	Lunch
12:30 pm	Documentation & Evaluation / Tobacco Medical Diagnostic Assessments / WV Quitline /
	Panel Discussion: Quitline and Coding
1:40 pm	Professional Development Break-out Session
2:40 pm	Break - snack provided
2:50 pm	Professional Resources and Law and Ethics
	Case Discussion: Adolescent Tobacco User and Ethical Implications
4:50 pm	Wrap-up Review for Certification Examination
5:15 pm	Certification Examination
6:30 pm	Course Adjourns

COURSE FEES

Full Course Attendance*: Before April 28: \$660 After April 28: \$710

* Must attend the full course in entirety, successfully complete the certification examination with a minimum score of 80%, and attest to a tobacco-free proclamation to receive a Tobacco Treatment Specialist (TTS) certification from our accredited tobacco treatment program.

Wednesday Only Attendance**: Before April 28: \$220 After April 28: \$270

** One-day option for contact hours (overview of nicotine addiction, pharmacotherapy, and motivational interviewing/counseling.) Does not include TTS certification.

Physicians, Dentists, Dental Hygienists, Social Workers are allotted 8.75 hours for attendance May 17th. Nurses and Respiratory Therapists are allotted 10.4 hours, with nurse pharmacology as 5.2 hours for attendance on May 17th.

Pharmacists are allotted 8.66 hours for attendance on May 17th.

Addiction Treatment Professionals and Licensed Professional Counselors are allotted 8.7 hours for attendance on May 17th.

COURSE REGISTRATION

A Certified Tobacco Treatment Training Program CTTTP

May 17-19, 2023 WVU Health Sciences Center, Morgantown, WV

Please submit your registration online and credit card payment at http://ce.wvu.edu/tobacco-treatment/

To <u>pay by check</u>, complete the registration form below for EACH participant and mail to WVU Office of CE along with your check.

Mail to:	West Virginia University WVU Office of CE PO Box 9080 Morgantown, WV 26506-9080		can no longer accept credit y mail or registrations via fax.
Name:			
	(MD, DDS, RDH, RN, RRT, etc.)		
Professiona	al License #:	Primary State of Lice	ensure:
Mailing Ad	dress:		
			Zip:
Primary Phone:		This phone is a: □ work □ home □ cell	
E mail: (requ	uired for confirmation, certificate, and TTS renev		
	erial and TTS certification examination verse registration is complete and fee attained	-	
Reminder:	If paying by mail: Make check payable	to West Virginia Univer	rsity.
If you have	special needs (dietary, access, parkin	g) please describe:	

Additional Questions in reference to the conference (and unrelated to registration) should be directed to Suann Gaydos at 304-293-5912 or mgaydos@hsc.wvu.edu

WVU is an EEO/Affirmative Action Employer. Underrepresented class members are encouraged to apply. This includes: minorities, females, individuals with disabilities and veterans.

CONTINUING EDUCATION CREDIT

MEDICINE

The WVU School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (CME) to provide continuing medical education for physicians.

The WVU Office of CME designates this live activity for a maximum of 24.5 *AMA PRA Category 1 Credits* TM. Physicians should claim credit commensurate with the extent of their participation in the activity.

PHARMACY



The West Virginia University School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education (CPE). This application-based activity (ACPE UAN: 0072-23-001-CP) is approved for a total of 25.8 contact hours (2.58 CEUs) of continuing

pharmacy education or 8.66 contact hours for the day one option. WVU School of Pharmacy will report your participation in the activity to NABP CPE Monitor within 4-6 weeks for all participants who success-fully complete the program. Successful completion of the entire program includes attending all sessions each day (partial credit will not be given), signing the daily attendance sheets, completing a certification exam with a pass rate of 80%, and completing an online evaluation form(s). Successful completion for Monday only (UAN: 0072-9999-23-020-L01-P) includes attending all sessions (partial credit will not be given), signing the daily attendance sheet, and completing an online evaluation form and is approved for 8.66 hours. Transcripts of CPE can be printed from NABP CPE Monitor. If needed, statements of attendance may be printed at https://pharmacyce.wvu.edu/user/login.

NURSING

This continuing education activity has been provided by the WVU School of Nursing for 29.5 contact hours. Of the total hours earned, 6.4 will be in the area of pharmacology consistent with advanced pharmacology/ pharmacotherapeutic competencies of advanced practice nursing.

The WVU School of Nursing is an approved provider of continuing education by the State of West Virginia Board of Examiners for Registered Professional Nurses, Legislative Rule #19CSR11-4 under provider number 50-26086.

DENTISTRY

The WVU School of Dentistry is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The WVU School of Dentistry designates this activity for 24.5 continuing education credits.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

Participants are cautioned about the potential risk of using limited knowledge when incorporating new techniques and procedures into their practices. This is a lecture-based course.

SOCIAL WORK

The WV Board of Social Work approved this course for 24.5 hours under Provider #499999, or 8.75 hours for day one option.

ADDICTION TREATMENT PROFESSIONALS AND LICENSED PROFESSIONAL COUNSELORS

The WV Certification Board for Addiction & Prevention Professionals approved this course for 24.5 contact hours, or 8.75 contact hours for day one option under Provider # AP22-109.

RESPIRATORY THERAPY

The West Virginia Board of Respiratory Care has approved this course for 29.3 Contact Hours (CEUS) or 10.4 with day one option under the provider number BORC 18-20-002.

DISCLOSURE

All those in control of content for this course have indicated that they have no relevant interests to disclose.

PRESENTER BIOGRAPHIES

Barrickman, Ashleigh, PharmD, BCACP, CTTS, is a Clinical Assistant Professor and Director of Skills Development for the WVU School of Pharmacy. She coordinates and teaches skills throughout the pharmacy curriculum, as well as other ambulatory care topics. She also precepts advanced pharmacy practice experiences for academic teaching rotations. Dr. Barrickman provides patient care at Chestnut Ridge Center in the Thought Disorders clinic, including tobacco cessation and other medication counseling.

Brown, Tyler DDS, CTTS, is an Assistant Professor in the restorative department of the WVU School of Dentistry. He earned a B.S. in Biochemistry from the Davis College at WVU in 2013 and his D.D.S. degree in 2017. After working in private practice, Dr. Brown has returned to academia to give back to the school which gave to him. He completed the WVU CTTTP in May 2022 and is ecstatic to come back to present. In his free time, you can catch Dr. Brown keeping his mind sharp by reading, doing math problems, or watching his all-time favorite game show: Wheel of Fortune!

Curry, Juliana, MSJ, began her career with the American Cancer Society as a project manager, quickly transitioning to Grassroots Manager for the state of West Virginia for the American Cancer Society Cancer Action Network (ACS CAN). Juliana then began serving as the Government Relations Director for ACS CAN and successfully led campaigns to pass policy that would help decrease cancer incidence in the state of West Virginia. During the legislative session of 2021, she became an independent consultant and began lobbying work for Americans for Nonsmokers' Rights, Voices for Healthy Kids, TSG Consulting LLC and helped lead tobacco policy efforts in the state. She serves as the Project Director for the West Virginia Perinatal Partnership focusing on efforts to improve birth outcomes in West Virginia by reducing tobacco use before, during and after pregnancy. Juliana is currently the chair of the Coalition for a Tobacco-Free West Virginia and serving by Gubernatorial appointment on the West Virginia Tobacco Prevention & Cessation Task Force, Rare Disease and Palliative Care Councils.

Demniak, Marquis, MSN, APRN, FNP-C, NCTTP, received her Masters of Science in Nursing from Duquesne University in Pittsburgh, Pennsylvania. She currently works as a Family Nurse Practitioner of Hematology/Oncology providing Lung Cancer Screening and Tobacco Cessation. In 2019, she earned a National Certificate of Tobacco Treatment Practice.

Gaydos, M. Suann, MSDH, NCTTP, received her dental hygiene degrees (BSDH/MSDH) from West Virginia University, where she is employed as a West Virginia University School of Dentistry as a professor and Director of the Certified Tobacco Treatment Training Program. Suann was trained as a Tobacco Treatment Specialist in 2010 through the Mayo Clinic in Rochester, Minnesota and has been involved in presenting tobacco treatment continuing education programs both locally and nationally. She serves by Gubernatorial appointment on the West Virginia Tobacco Prevention & Cessation Task Force and is promoting implementation of tobacco treatment specialist training into the Health Science Program's curricula.

Gross, Megan, MA, received her Masters of Arts in Clinical Mental Health Counseling from Marshall University. She currently serves as Program Director at First Choice Services, overseeing the West Virginia Tobacco Quitline.

Mickey, Christina, MS, RS, AT.C, served as a policy specialist to provide technical assistance to local governments with the adoption of smoke free and tobacco free policies for the past 20 years in WV. She is a Certified Tobacco Treatment Specialist and currently provides technical assistance to grassroots and national partners on a variety of tobacco related policies.

Morgan, Evan, MD, NCTTP, completed his Tobacco Treatment Specialist Training from the Mayo Clinic in 2017. In 2012, he graduated from the Internal Medicine Residency Program at the University of North Carolina. Currently, he is a Hospitalist at United Hospital Center in Bridgeport, WV.

Morgan, Susan, DDS, MAGD, NCTTP, received her bachelor's degree in dental hygiene, her master's degree in community health education and her dental degree from West Virginia University. For approximately 10 years she treated low-income children, many of whom were already addicted to tobacco products. In 2017, she wrote the accreditation document resulting in WVU School of Dentistry becoming the first dental school in the nation to house a certified tobacco treatment training program. Dr. Morgan is a Professor Emeritus in the WVU School of Dentistry where she spent the last 20 years of her career training dental students evidence-based tobacco cessation strategies to use with patients.

Lefeber, Timothy, MD, FAAP, CTTS, is an Associate Professor of Pediatrics at West Virginia University School of Medicine and Program Director of the Pediatric Residency Program. He completed medical school at the Medical College of Wisconsin and his pediatric residency and chief residency at UPMC Children's Hospital of Pittsburgh. He has worked with the WV Chapter of the American Academy of Pediatrics and the WV Perinatal Partnership to educate medical providers on protecting families and children from the dangers of tobacco and nicotine. He serves on the state appointed West Virginia Tobacco Prevention and Cessation Task Force and serves as the WV AAP E-Cigarette Chapter Champion.

Olfert, Mark, PhD, RRT, FAHA, FAPS, is an Associate Professor in the West Virginia University School of Medicine. He is the Director of the Clinical & Translational Sciences PhD Program in the Robert C Byrd Health Sciences Center, and serves on the executive committee at WVU Center for Inhalation Toxicology. He received his Doctorate of Philosophy degree in Physiology from Loma Linda University, Loma Linda, California in 2000. His post-doctoral training in pulmonary physiology was performed at University of California San Diego, School of Medicine, Division of Physiology. Dr. Olfert maintains a clinical and translational research laboratory that is currently investigating the toxicology and pathophysiology of acute and chronic exposure to engineered nanoparticles, as well as electronic cigarette aerosol. His work has been featured in several local and national news reports, including NBC Nightly news, 1-hr documentary on CNBC and CBS Morning News.

Piechowski, Kara, PharmD, BCPS, CTTS, is the President of Tobacco-Free Me, a non-profit organization dedicated to help people quit tobacco. She is a first-year medical student at Marshall University School of Medicine and works as a per diem clinical pharmacist at WVU Medicine.

Reed, Donald, DrPH, CTTS, CPH, has been actively involved in tobacco cessation at the community level for almost 20 years. His primary focus has been on smokeless tobacco prevention and cessation. He currently is part of the MPH faculty at Liberty University and is the Executive Director of the McDowell County Commission on Aging. His work has been featured in publications by the Journal of Extension Service, the American Legacy Foundation, the Rural Assistance Center, and the National African American Tobacco Prevention Network.

Shawley-Brzoska, Samantha, PhD, MPH, BS, is a Research Assistant Professor with the West Virginia University Department of Social and Behavioral Sciences and Office of Health Services Research in the School of Public Health. Her work focuses on chronic disease/health promotion programming and database management for primary care and community partners. She serves as a Co-Investigator on numerous grant-funded efforts to improve population health outcomes.

Siebart, Judith, MS, RD, LD, CDE, CTTS, was trained by the Mayo Nicotine Dependence Center and is a Certified Tobacco Treatment Specialist. She is actively involved with smoking cessation programs for patients at the WVU Family Medicine Clinic.

Sowards, Ashlee, RDH, BSDH, MSDH, NCTTP, received her master's in Dental Hygiene from West Virginia University, with her Dissertation being, "Oral Cancer Screening Techniques Utilized by West Virginia Dental Hygienists." In April, 2013 she completed her Tobacco Treatment Specialist training at the University of New Jersey School of Medicine and Dentistry. As a clinical supervisor for third-year dental hygiene she provides students with the skills necessary to talk with patients about tobacco dependence and offer cessation support. She is currently on the dental hygiene faculty at WVU School of Dentistry.

Swager, Lauren, MD, NCTTP, is board certified in child, adolescent and general psychiatry. She has participated in the treatment of adults and adolescents with a variety of addictions and substance use problems. She received her medical degree at West Virginia University and completed her post graduate residency and fellowship at the University of North Carolina. She is an associate professor in the Department of Behavioral Medicine and Psychiatry and currently serves of as the Behavioral Health Medical Director for Aetna Better Health of West Virginia.

Tack, Frankie, MS, AADC, CCS, NCC, CTTS, is a Clinical Assistant Professor and Coordinator of the CEHS Multidisciplinary Studies Program, CLS Minors, and Addiction Studies Minor in the Department of Counseling and Learning Sciences at West Vir-ginia University. She has worked and taught in the addiction field for over twenty-five years. Her areas of special interest include families affected by addiction and tobacco use disorder. Frankie is a West Virginia certified advanced addiction counselor, a certi-fied clinical supervisor, and a certified tobacco treatment specialist.

Whetsel, Tara, PharmD, BCACP, BC-ADM, CTTS, is a Clinical Associate Professor and Ambulatory Care Clinical Pharmacist at the WVU School of Pharmacy. She coordinates and teaches Self-Care, provides lectures on tobacco cessation and other ambulatory care topics, and precepts introductory pharmacy practice experiences and advanced pharmacy practice experiences. She completed the Rx for Change Clinician-assisted Tobacco Cessation training program at UCSF and continues to use this program to educate students, pharmacists, and patients on tobacco cessation. Dr. Whetsel provides patient care at Family Medicine-Cheat Lake Physicians and Milan Puskar Health Right Clinic including tobacco cessation counseling among other medication and disease state management programs.

Young, Scott, DDS, CTTS, is a full time Assistant Professor in the Restorative Department of the WVU School Dentistry and the Director of the Biddington Center for Dental Innovation at West Virginia University. Dr. Young trains dental students on cutting edge dental technology, equipment and materials and is passionate about teaching his students to be competent and compassionate clinicians as well as helping them navigate through dental school and into practice as a newly graduated dentist. He received his Tobacco Treatment Certification from the Mayo Clinic.