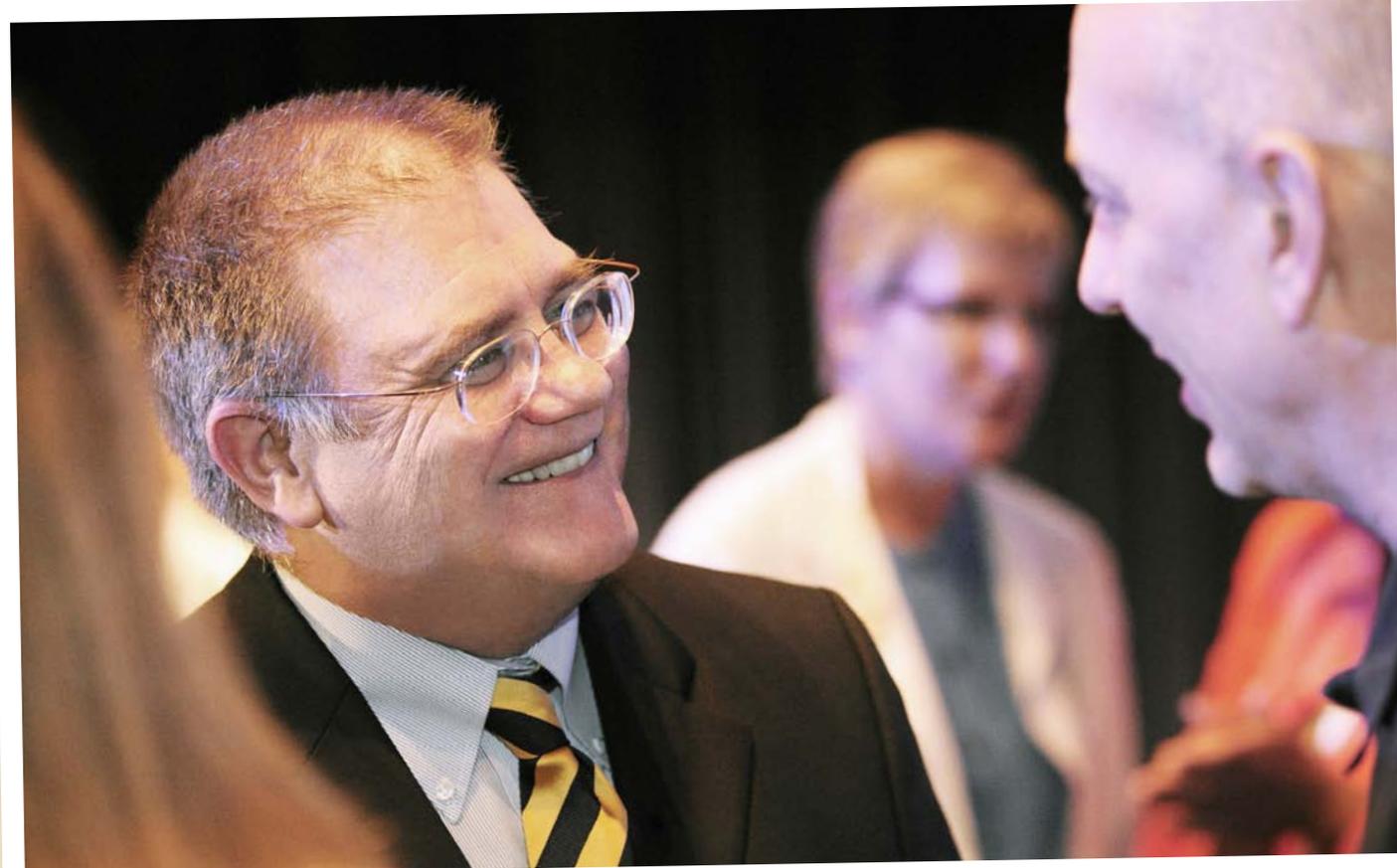


MOMENTUM

West Virginia University Robert C. Byrd Health Sciences Center Development Report 2010



A Message of Thanks



Keeping the Promise

This year, West Virginia University Health Sciences celebrates the 50th anniversary of the opening of our Morgantown campus. Since 1960, we've delivered on the University's promise to take the lead in educating health professionals, delivering healthcare, addressing the state's health issues, and advancing research.

For me, as a new Mountaineer, it has been exceptionally gratifying to see how tightly our faculty, students, and staff are interwoven into the lives of West Virginians – and how effectively they work to improve those lives.

Throughout the past five decades, we have been immeasurably aided by people who have given generously to support the work of our faculty, students and staff. The donors who have stepped up to support us have changed the lives of patients – given a helping hand to students – and left a lasting mark on each of our campuses across the state.

Our anniversary convocations in Morgantown and Charleston allowed us to celebrate our past in the midst of planning an ambitious future. We face health challenges all across our state, and the Robert C. Byrd Health Sciences Center and WVU Healthcare are here to meet them.

Thank you for your support.

Sincerely,

Christopher C. Colenda, MD, MPH
Chancellor for Health Sciences
West Virginia University

Above left: Dr. Christopher Colenda, Chancellor

On the cover: (L to R) (top) HSC Chancellor Colenda addresses 50th anniversary convocation. Governor Machin presents a proclamation for the 50 anniversary of Nursing. (bottom) The STEPS medical simulation center opens. Pharmacy students receive their white coats. The Maier Foundation gift is announced in Charleston. The Ghareeb family enjoys the dental clinic dedication.



the power of trust

contents

What is the Research Trust Fund?



The West Virginia Research Trust Fund was created in 2008 by the state of West Virginia with an initial appropriation of \$50 million to match the endowed research gifts of private donors as a way to transform West Virginia's economy. Thanks to the support of our generous donors, West Virginia University's Health Sciences Center is tapping this fund to double private gifts that support research areas linked to economic development, healthcare and job growth.

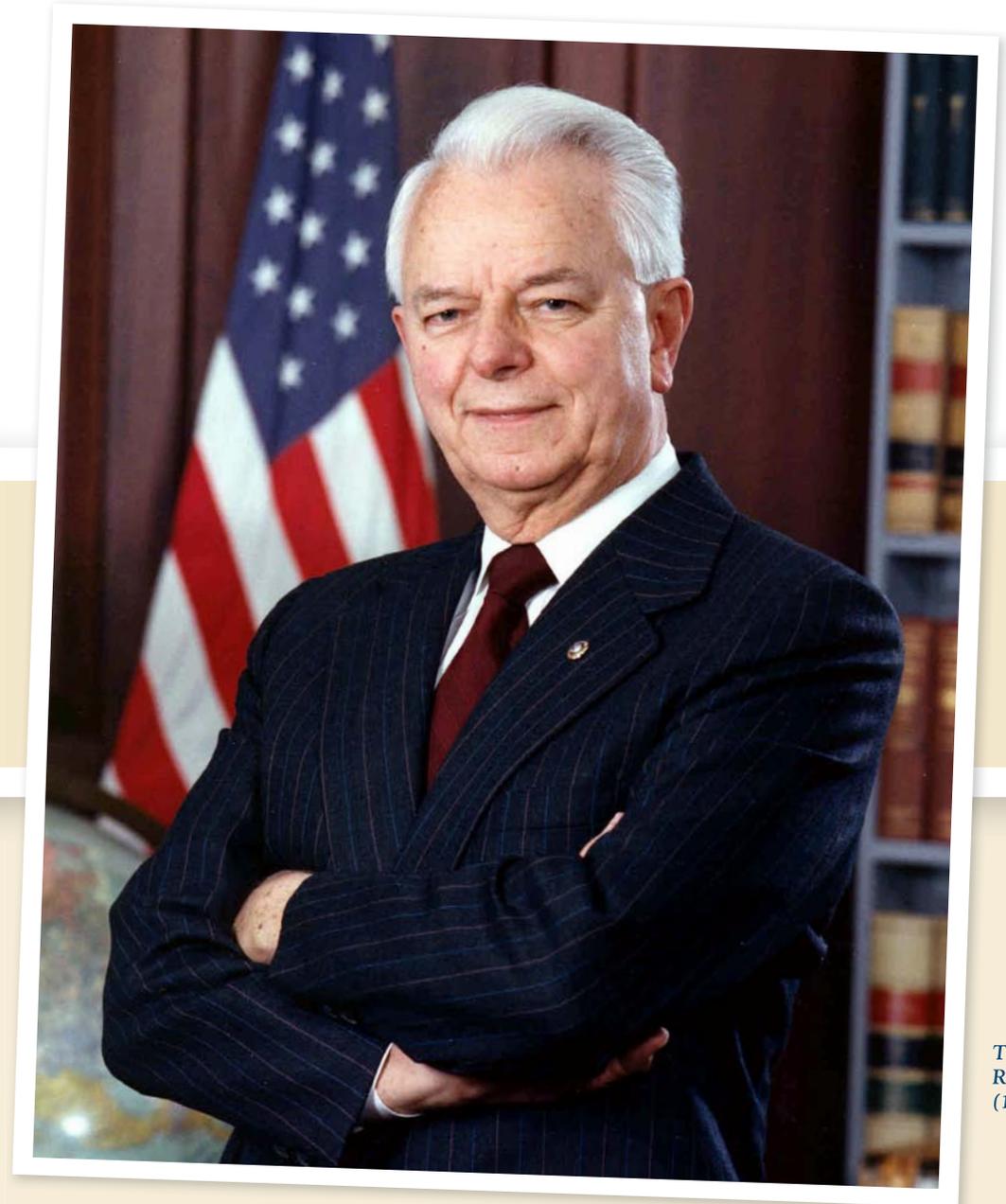
The Health Sciences Center received over \$2.6 million from the Research Trust Fund in fiscal year 2010. Until 2013, gifts of \$50,000 or more which support the target research areas are eligible for the match. Throughout this report, gifts supported by the WVRTF will be marked by the seal shown at left.

Thank you, West Virginia, for this powerful partnership!

4	Headlines
20	Generosity
52	Recognition
68	Leadership

2010

headlines



*The late senator
Robert C. Byrd
(1917-2010)*



Remembering Robert C. Byrd, 1917 - 2010

At Senator Robert C. Byrd's memorial service, US Rep. Nick Rahall, D-WV opined, "his most lasting legacy will be the example he set with his own life. He never stopped learning and never stopped working."

The WVU Health Sciences Center could not have become the medical powerhouse that it is without the support of Senator Byrd.

In 1951, he was among the members of the West Virginia State Senate who voted to add a penny-a-bottle tax to soft drinks to fund construction of the WVU Medical Center.

In the Senate, he secured tens of millions of dollars toward projects that added to WVU's teaching, healthcare and research abilities – including the Mary Babb Randolph Cancer Center and the Erma Byrd Biomedical Research Building, a classroom building for the Eastern Panhandle campus in Martinsburg and a medical office facility for WVU faculty based in Charleston.

At left, the late senator Robert C. Byrd is shown being sworn in for his 9th term in office.



Archive photo: Senator Byrd plays the fiddle.

WVU Hospital's Jon Michael Moore Trauma Center was created with Byrd's assistance and support. It's named for one of his grandsons, Jon Michael Moore, who died in 1982 as the result of an automobile accident.

Byrd's visits to the University's health campuses were memorable occasions for those who worked and studied there. On each visit, he would take time to talk with doctors, nurses, staff and students to thank them for their work and remind them of the importance of service.

In honor of his work on behalf of his home state and the nation, WVU named its health complexes – on all three campuses – as the Robert C. Byrd Health Sciences Center.

Byrd, 92, died on June 28, 2010. He was the nation's longest-serving senator and longest-serving member of Congress. He served as a United States senator from 1959 to 2010. He will be greatly missed.



Nursing Celebrates 50 Years

The School of Nursing's golden anniversary sparked a record breaking year in fundraising, with gifts and pledges totaling \$1,373,000. The fiscal year began with the receipt of the largest single gift in the School's history from the Helene Fuld Health Trust. As a result, undergraduate scholarships and awards were made to 19 Helene Fuld Nursing Scholars. The school closed the year with a gift from WVU Hospitals that will create a research professorship. The generosity of 50th anniversary sponsors allowed us to showcase the School, and title sponsor Centra Bank provided significant support to help us celebrate this very special year recognizing nursing education at WVU and throughout West Virginia.

The year 2010 was filled with an array of anniversary activities. Beginning with a ceremony in January at the Capitol building in Charleston, West Virginia, Dean Georgia Narsavage and Dean Emerita Jane Martin received a special proclamation from Governor Joe Manchin recognizing the years of service the School has provided to our state. April brought a weekend filled with events to honor our 50th Anniversary, including a continuing education day, HSC and WVU campus tours, and an elegant reception and dinner. In May, President Jim Clements hosted a dialogue event at Blaney House entitled "Why I Am a Nurse." Several receptions honoring West Virginia nurses have been held around the state.

The celebration concluded during Homecoming Weekend in October with a research workshop, the annual alumni banquet, and recognition of the 50 "Golden Graduates."

From the beginning in 1960 when Dean Dorothy Major and six faculty members developed a revolutionary liberal arts/nursing science curriculum that became known nationally as "The West Virginia Plan" until today when the curriculum includes bachelor's, master's, and doctoral programs, WVU Nursing has a unique and sustained history of contributing to the health and well being of West Virginians. Dean Lorita Jenab expanded the MSN and RN-BSN programs throughout West Virginia, and in a program begun by Judy Kandzari, rural health students today provide thousands of hours of service to patients throughout our state. The Judy C. Kandzari Memorial Nursing Lectureship in Rural Health was part of spring events celebrating the 50th anniversary.

Dean Jane Martin introduced the faculty practice plan and the first doctoral program in nursing in West Virginia. Under her leadership the school was named for the first time in 2000 by *US News and World Report* as having one of the best MSN programs in the country. That recognition continues today. During Dean Georgia Narsavage's tenure, more federal and external grants are being submitted and funded than ever before. The School has also received an unprecedented third award from the Robert Wood Johnson Foundation for the New Careers in Nursing program for a total of \$150,000.

Our first 50 years have been an unqualified success. The School of Nursing has over 5,000 graduates practicing in all 50 states promoting the health and well being of the people they serve. They are practicing clinicians, administrators, teachers, and researchers. Our commitment to teaching, practice, and encouraging new ideas and innovation are all related to caring for our patients and creating a better quality of life.



Nursing student Melissa Pearson (center), recipient of the first Patsy Heslen Haslam Award for Community Health, with Bill Haslam and Ann Marie Haslam Hart who together created the Patsy Heslen Haslam Endowment in memory of Patsy, a member of the first graduating class of the School of Nursing.



The Class of 1970 with Gaynelle McKinney (seated) at the spring 50th Anniversary celebration.



Participants at the 50th anniversary continuing education event held in April.

Nursing Celebrates 50 Years - Photographs



(L to R) Kathy Tagnese, VP and Chief Nursing Officer at Valley Health in Winchester, VA, Dottie Oakes, VP and Chief Nursing Officer at WVU Hospitals, and Lisa Zerull, Valley Health Program Manager and Academic Liaison meet at the 50th Anniversary spring banquet.



Centra Bank representatives Cathy Rohr (L) and Susan Flynn attended the spring reception recognizing nurses in Monongalia and Preston Counties. Centra Bank was the title sponsor for the year-long School of Nursing 50th Anniversary celebration.



Dean Georgia Narsavage (L) and Dean E. Jane Martin at the unveiling of Dean Martin's portrait during the April anniversary weekend. The portrait, now hanging in the School, commemorates the E. Jane Martin Professorship, the first professorship in the history of the School of Nursing.

Centra Bank Vice President John Fahey welcomes Suzanne Gross, 50th Anniversary Chair (L), and School of Nursing faculty member Mary Jane Smith to the spring reception honoring nurses in Monongalia and Preston Counties.



Pam Courtney, NP, of Cheat Lake Physicians (L) and Christine Daniels, nursing director at WVU Hospitals share a moment at the spring reception at the Erickson Alumni Center.

School of nursing alumni (L) Mary Oliverio, Malene Davis, Mary Ann Crowder, and Lynn Kelso visit with Lorita Jenab (who served as WVU nursing dean from 1968 to 1993) during the spring banquet at the Erickson Alumni Center.



Pictured above are the new 2010 inductees to the Nightingale Circle. (L to R) J.C. Warman*, Suzie Warman*, Cheryl Richter*, Diana Mason*, Kathryn Freeman Jones*, Dean Georgia Narsavage, E. Jane Martin*, Audrey Warden Wilson*, Patti Heilman. *Indicates inductees.



Children's Hospital Celebrates the Good Times

Celebrate good times, come on!

Grammy Award winning Kool and the Gang were the featured performers at this year's West Virginia University Children's Hospital Gala, April 24, at the Morgantown Event Center at Waterfront Place. The event raised more than \$300,000.

This year, which marked the seventh year for the black-tie event, WVU Children's Hospital supporters gathered for an evening of "Celebration." It kicked off with a cocktail reception and silent auction. Nearly 200 donated items were on the silent auction block. They included autographed sports and music memorabilia, weekend getaway packages--notably an Atlantic City adventure package, a Disney family vacation, an escape to Tuscany, a Pittsburgh Penguins hockey night and an Outer Banks beach escape--and gift certificates to various area businesses.

The WVU Children's Hospital program began with an award ceremony honoring David Rosen, MD, pediatric anesthesiologist, for being an outstanding healthcare

professional and Milan "Mike" Puskar, for his work as a community partner who has been a strong supporter of WVU Children's Hospital through the years.

The Celebration Dancers took the stage followed by Kool and the Gang. The band played some of its greatest hits.

Cheryl Jones, RN, director of WVU Children's Hospital, said the annual gala is the biggest fundraiser for the hospital in terms of the number of people involved and money raised for a single event. "Like all of our fundraisers, we use the money raised from the gala to support our programs, such as our Pediatric Ground Transport and Child Life programs, and to buy the state-of-the-art equipment we need to provide high quality healthcare to children from West Virginia and the surrounding region."



Rosenbaum Family House Begins Expansion

"I can not begin to tell you what the Rosenbaum Family House has meant to us. It's a Godsend. We were here 40 days and commuting would not have been possible. It relieved so much stress and worry," said Barbara Wilson, a guest at the Family House.

There are 21 rooms and 5 apartments in Rosenbaum Family House, adjacent to Ruby Memorial Hospital and every night, every one of those rooms is full. On any given day, some 20 families will be waiting for a room to open up. Some wait up to eight days before one becomes available.

To remedy the situation, Family House has officially launched its Expansion of Hope Campaign, to not only serve more families but to enhance the environment for the people who stay there to be close to their families.

"We're proud to serve so many families, but we need to be able to serve more. When a serious illness or injury strikes, staying close to family is important," Jena Prokopchuk, director of Rosenbaum Family House, said. "Not having a place to stay adds stress to families who are already coping with sometimes life-threatening changes."

Aly Goodwin Gregg, chair of the Family House Board, said the generosity of the community – whether volunteering, donating in-kind items/services or making a financial pledge – is vital. "Our volunteers prepare meals, register patients, deliver linens and provide us with household supplies and condiments," she said. "We couldn't survive without this support."



WVU's First Lady, Beth Clements, shows off the "super hero" ring she received at the Rosenbaum Family House's Heroes of Hope Brunch on August 28, 2010. The ring symbolizes outstanding commitment to important causes like Family House.

The Family House has already received 25% of its phase one fundraising goal of \$500,000. Phase one will allow the addition of two guest rooms which will serve as many as 60 more families per year, one apartment to serve 15 more families, a library, children's playroom and guest day room which will include showers and a place to relax away from the hospital bedside.

"We believe that healing involves the support of family and loved ones. By providing a home away from home, Rosenbaum Family House keeps love close when it's needed most," Prokopchuk said. "We want to be that second home and source of support for many, many more families. And, hopefully, with the success of our Phase one effort, we'll be able to do just that."

25th Gala

Mary Babb Randolph Cancer Center

Introducing Arthur J. Ross III, MD, MBA

Arthur J. Ross, III MD, MBA was introduced as the ninth dean of the WVU School of Medicine in a special ceremony on June 14, 2010,

"Dr. Ross is an outstanding individual and we are very fortunate to have him lead the School of Medicine," Chancellor Colenda said. "Dr. Ross has a distinguished track record as a pediatric surgeon and as an academic leader in Chicago. He brings vision, energy and considerable talent to this important position."

Dr. Ross joined WVU from Rosalind Franklin University where he was dean of the Chicago Medical School and vice president for medical affairs. Ross is board certified in both general surgery and pediatric surgery. He graduated with honors from Trinity College in Hartford, Conn., earned his medical degree at Case Western Reserve University and did his residency at Duke University Medical Center.

"I am greatly honored by this appointment. WVU is one of the nation's finest medical schools, and I look forward to serving the students, faculty and staff as their dean," Ross said. "I have every confidence that we can work together to make the school even greater and to enhance the way our Health Sciences Center meets our mission of education, research, patient care and outreach in the land-grant tradition."

During the introduction ceremony, Dr. Colenda also thanked James Brick, MD, for his service as interim dean. Brick assumed the post in April 2008. "We are grateful for Dr. Brick's dedication and service to WVU. He leaves Dr. Ross with a very strong and successful school."



Chancellor Colenda stands to the left as Dean Ross greets the assembled crowd.



Dr. Scot Remick at the podium.

The West Virginia University Mary Babb Randolph Cancer Center Gala is a 25-year tradition that celebrates the cancer center's growth and development as one of the region's most comprehensive treatment, research and educational centers.

Participants at this year's gala celebrated the success of the center and shared plans for the future. Scot C. Remick, MD, director of the Cancer Center, updated gala attendees on the Center's accomplishments over the past year and its action plan to obtain National Cancer Institute (NCI) designation.

"We began another exciting chapter with the Cancer Center's unprecedented growth in 2009," said Remick. "We launched Bonnie's Bus, recruited new scientists and physicians, expanded our research portfolio, developed statewide partnerships for a clinical trials



Attendees toast the 25th.

network and underwent a major expansion, more than doubling clinical and research space."

The program for the silver anniversary celebration included several educational activities. A team of researchers and physicians lead "Cancer 101," an educational course for gala attendees and general practitioners on contemporary issues relating to cancer prevention and treatment.

Former White House Press Secretary Ari Fleischer was the keynote speaker. Fleischer shared his experience as the spokesman for President George W. Bush during the historic presidential election recount, September 11, 2001, two wars and the anthrax scare.

Thanks to the generous participants, the 2010 Gala brought in over \$136,000 to support the Cancer Center.

Grand Opening of the WVU STEPS Center



L to R: Erica Warden, (with stuffed animal), Audrey Warden Wilson, son Doug Warden, Dr. Fred Wilson, Svea Warden, Monica Warden, Suzanne Warden Allan and Dr. Mary Davidson Warden.



Stephen Brooks administers oxygen to a "patient". WVU pediatrician Dr. Mel Wright assists with a breathing tube.



Kim McCourt, Virginia Child Hostler, Dean Georgia Narsavage and HSC development officers Christine Meredith and Susan Trantham.

A \$3 million medical simulation training and research center – complete with realistic mannequins programmed to mimic life-threatening medical conditions – opened October 16, 2009 at West Virginia University.

Simulation training has been employed at WVU's Health Sciences Center for years. But the new Simulation Training in Education and Patient Safety center, or STEPS, allows nursing, medical, pharmacy and dentistry students to work in teams learning clinical skills likely to be required during emergencies.

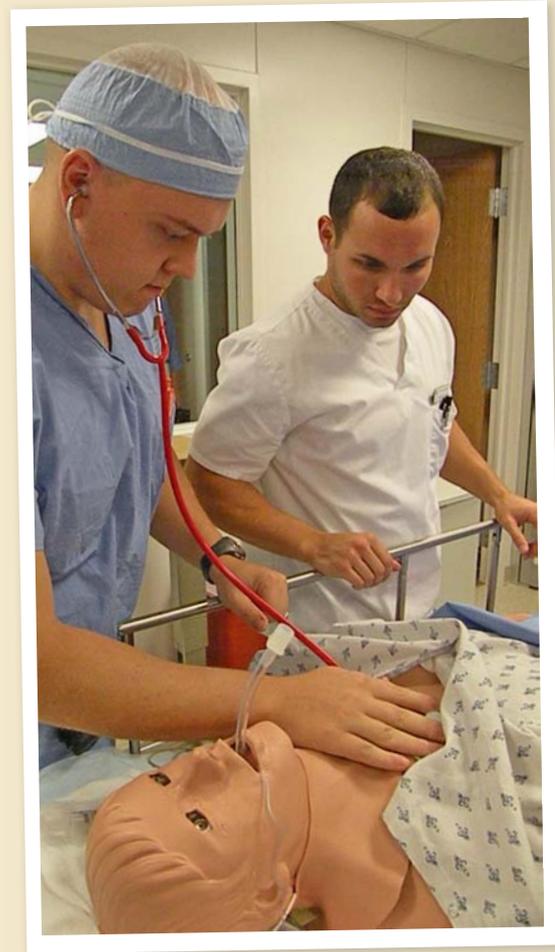
Private support of almost \$400,000 was combined with \$2.7 million in federal money secured by the late U.S. Sen. Robert C. Byrd to underwrite the first phase of the 4,000-square-foot center.

"Simulation training offers so much to our students," said David Wilks, MD, chair of the committee and assistant dean for technology in medical education in the School of Medicine. "They can practice in a risk-free environment, learning critical skills while also developing a greater understanding of other team members' roles."

"It's exciting to have technology that helps students develop skills such as opening a child's airway or finding a tiny vein," said Gail VanVoorhis, committee member and director of clinical practice for the School of Nursing. "The instructors can program a mannequin to go into cardiac arrest, for instance, and students then play out the scenario as the mannequin reacts to their treatments. Unlike real life, in simulation training we can stop and rewind."

The STEPS center features four labs that replicate the environments of emergency rooms, intensive care units and operating rooms, two classrooms and two debriefing rooms and sophisticated equipment that will store all scenarios and connect WVU's main and regional Health Sciences (HSC) campuses to the Center.

The second phase of STEPS is expected to add 8,000 square feet of teaching space to the center. WVU healthcare professionals also may use the STEPS center for continuing education to refresh and improve clinical skills.



Two students work with a mannequin.

Camp Winaca and Hemovon Gives Joy to Special Children

It all started when I began to have constant headaches. After a CAT scan, a small tumor was found as the cause for the pain. I was then rushed by my father to Ruby Memorial Hospital in Morgantown. All I remember was how frightened I was.

The operation was a complete success, and I was able to leave the hospital about a week later. I could not walk very well because of where the tumor had been located. This really upset me because I thought people would make fun of me. Everyone seemed to treat me the same when I first returned to school and sports. Then I began to notice that my life was not quite the same. I felt as if my friends were giving me special treatment because of what had happened to me. I only wanted my life to go back to the way it had always been.

All of these feelings continued through the rest of the year until summer vacation when I was notified by the hospital that there was a camp for kids who were battling cancer. As soon as I arrived at WVU Camp Winaca/Hemovon, I was welcomed with open arms by everyone. I saw a girl who was blinded by her cancer complete an entire ropes course most people wouldn't even try. Kids in wheelchairs did more things than anyone else. I was finally at a place where I was not the boy who had suffered from cancer. Instead I was just another kid going to camp... We ended the first night by talking around a campfire and sat around the campfire one more time before we returned home on the last day. I heard many different stories that night. The one I remember the most was not from a camper; it was from one of the counselors.

'I have never seen kids at this camp have as much fun as you all have this week, and none of them have had to live through what you all have. That makes me want to live my own life to the fullest extent.' Then he went silent, and so did the rest of us as we thought about what he had just said. I have been given a second chance at life, and I want to do as much as I can and give as much as I can while I am still here. I never really know if I will have a third opportunity.

Perry Jarrell, camper

Life changing experiences at Camp Winaca and Hemovon are free to campers with cancer or bleeding disorders. All funding is provided by individual, corporate and foundation donors. The cost to provide shelter, food and medical supplies for each camper is \$500 and the medical staff from WVU Healthcare in Morgantown and Charleston donate their time.

Camp Director Dr. Elizabeth Kurczynski explains, "since we depend totally on donations to support Camp Winaca, it is important to realize this is frequently the only time campers have been able to spend time with other children who also have had cancer. The experience is often life-changing for them, and they make friendships that last for years. It confirms that they are not alone in their journey through cancer treatment, and that they can live a normal life afterwards. Also, this is often the first time that parents feel comfortable allowing their children to be away overnight, since they know that the camp staff will give them all of the medical care and supervision they need."

A number of foundations have provided significant support for the camp, including the Five Promises for Children Foundation, a WV non-profit founded by Governor Manchin, the Albert Schenk III and Kathleen H. Schenk Charitable Trust based in Wheeling, WV and the Jonathon Powell Hope Foundation, a national organization whose mission is the eradication of childhood cancer. The Jonathon Powell Hope Foundation has pledged matching funds up to \$12,500 per year indefinitely, and our generous supporters have more than matched that amount every year.



2010

generosity



Attendees await the Maier Foundation gift announcement in the Governor's Reception Room at the Capitol in Charleston, WV.



Maier Foundation gives \$1 million to Charleston Division, School of Medicine

The Maier Foundation pledged \$1 million to establish the William J. Maier, Jr. Chair of Research at West Virginia University's Charleston Division School of Medicine. The gift is being matched under the "Bucks for Brains" program with an additional \$1 million from the West Virginia Research Trust Fund, creating the largest endowment ever to advance biomedical research in the Kanawha Valley.

"The William J. Maier Endowment will bring the West Virginia University Charleston Division, in partnership with the Charleston Area Medical Center's Health Research and Education Institute and our colleagues in Morgantown, to a higher level of achievement in healthcare research on issues affecting West Virginia communities," said Dr. L. Clark Hansbarger, associate vice-president of the Robert C. Byrd Health Sciences Center and Dean of the WVU Charleston Division School of Medicine.

The Charleston-based Maier Foundation, Inc. was established in 1958 by the late philanthropist William J. Maier, Jr. to further higher education in West Virginia. The gift is designed to meet the matching requirements established by the Research Trust Fund to leverage public and private investments to support research and infrastructure projects linked to economic development, healthcare and job creation.

"The 'Bucks for Brains' matching grant component was a compelling aspect of the request from WVU," said Ed Maier of the Maier Foundation, son of the late William J. Maier, Jr. "This major gift for the Charleston Division of the WVU School of Medicine, which continues to do an outstanding job of fulfilling its mission for all of West Virginia, would not have happened were it not for the matching funds from the State of West Virginia."

West Virginia Governor Joe Manchin, III, who proposed "Bucks for Brains" in his 2008 State of the State address, is pleased to see the collaborative initiative fulfilling its mission. "Thank you so much to the Maier family and the Maier Foundation for their generosity and investment in our program," Manchin said. "The Maier family has shown, time and again, their commitment to West Virginia and its economic growth."

The governor also commended WVU President James Clements and the WVU Charleston Division School of Medicine physicians for their diligent work in partnering with the Maier Foundation.

"The state continues to expand its research capabilities because we have people who believe very strongly in what those investments will yield in return," said the governor.

This endowment will fund a faculty position dedicated to basic, applied and translational research projects. Researchers look for ways to prevent and treat diseases, studying processes and diseases with the ultimate goal of developing effective treatments and cures, and evaluating these new treatments for both safety and efficacy. Through its affiliation with the Charleston Area Medical Center as its teaching hospital and research partner, West Virginia University's Charleston Division School of Medicine benefits from a synergy of resources and cutting edge technologies in this effort.

"WVU is extremely grateful to the Maier Foundation for this gift, and to Governor Manchin and the Legislature for providing the matching grant that will allow us to create a \$2 million endowment



L to R: Clark Hansbarger, MD, Associate VP for WVU Health Sciences; Christopher Colenda, MD, WVU Health Sciences Chancellor; Jim Clements, WVU President; Gayle Manchin, WV First Lady; Joe Manchin, Governor of WV; Susan Maier; Ed Maier; Wayne King, President & CEO WVU Foundation; Paul Hill, PhD, the Vice Chancellor for Science & Research at the WV Higher Education Policy Commission



for Charleston research activities," said Christopher C. Colenda, MD, MPH, West Virginia University Chancellor for Health Sciences. "This will provide a permanent base of support for academic research on the Charleston campus, and solidify the role of our faculty here as vital members of our academic health system."

Hansbarger described the collaboration of public and private funding in this research advancement effort as a "New Year's resolution" for those in academic medicine in the Kanawha Valley.

"For the WVU Charleston Division, the name Maier has become synonymous with benefactor, infrastructure, cutting edge, future and academic excellence," Hansbarger said. "Over the last 40 years the influence of William J. Maier, Jr. and his son Ed on health care education has been visible, palpable and essential. From the concept of this Regional Medical Education Center in Charleston -- the first in the country -- through the building of the WVU-Charleston Health Education building, to today's endowment of a research chair, the Maier Foundation has displayed their commitment to West Virginians again and again."

Evans, Badzek and WVU Hospitals Support Nursing Research

The West Virginia University School of Nursing will add a professor specializing in evidence-based research, and created endowments to support faculty research, thanks to \$400,000 in gifts and pledges from WVU Hospitals and two School of Nursing alumnae, Lois Kuhn Evans and Laurie Badzek.

The gifts qualified for a dollar-for-dollar match from the West Virginia Research Trust Fund netting the School an \$800,000 increase in its endowment.

"Building a strong endowment base for research is crucial to the ability of the School of Nursing to serve West Virginia," said Dean Georgia Narsavage, PhD. "Each of these gifts adds substantially to our capacity for advancing nursing practice and improving the quality of life for West Virginians through nursing science."

The largest pledge, \$350,000, will fund the WVU Hospitals Evidence Based Research Practice Professorship in Nursing. With the state match, the \$700,000 endowment will enable the School to name a professor who will work with hospital nurses on research in biological, biotechnological, or biomedical sciences. All of the endowed funds will be managed by the WVU Foundation, the private non-profit corporation that generates and provides support for WVU.

Bruce McClymonds, CEO of WVU Healthcare, says he is confident that supporting nursing research is a good investment. "One of the advantages for nurses working in an academic hospital is the opportunity to participate in research that improves patient care," he said. "Our strong relationship with the School of Nursing will help our nursing staff be a part of this research effort."

Two other donors are adding \$25,000 each to the School's endowment. When matched by the Research Trust Fund, these gifts will increase the funds available to the School by \$100,000. Laurie Badzek's gift will create the Badzek Family Endowment for Nursing Research to support projects associated with the West Virginia Quality of Life Institute. Badzek is the director of the Institute and a WVU nursing professor. Badzek is also director of the American Nurses Association's Center for Ethics and Human Rights. The Quality of Life Institute's goals are improving access to high-quality care and promoting self-management for West Virginians.

Lois Kuhn Evans' gift created the Ruth and Robert Kuhn Nursing Faculty Research Fund. The Kuhn Fund will provide support for seed money to faculty for start-up research projects that could lead to external funding. Lois Kuhn Evans, PhD, is the Van Ameringen Professor in Nursing Excellence at the University of Pennsylvania School of Nursing, and associate director of the Center for Integrative Science in Aging, and a 1965 graduate of the WVU School of Nursing.



Lois Kuhn Evans, PhD



Laurie Badzek, MS, JD, RN



Branson-Maddrell Orthodontics Professorship

A Princeton, W.Va., couple is helping to enhance the future of West Virginia University's Department of Orthodontics by pledging to endow a research professorship. Orthodontist Dr. Cyndy Branson and her husband, Dr. Phil Branson, an orthopaedic surgeon, are establishing the Branson-Maddrell Endowed Professorship in Orthodontics in WVU's School of Dentistry. Their gift will qualify for matching funds from the West Virginia Research Trust Fund.

"Endowments such as the Branson-Maddrell Professorship are critical to the future growth and development of the WVU School of Dentistry," said Dr. Louise Veselicky, interim dean.

The professorship will support both salary and research efforts for a faculty member in the orthodontic department, create permanent income for the School, and provide an opportunity to grow the School's orthodontic research program.

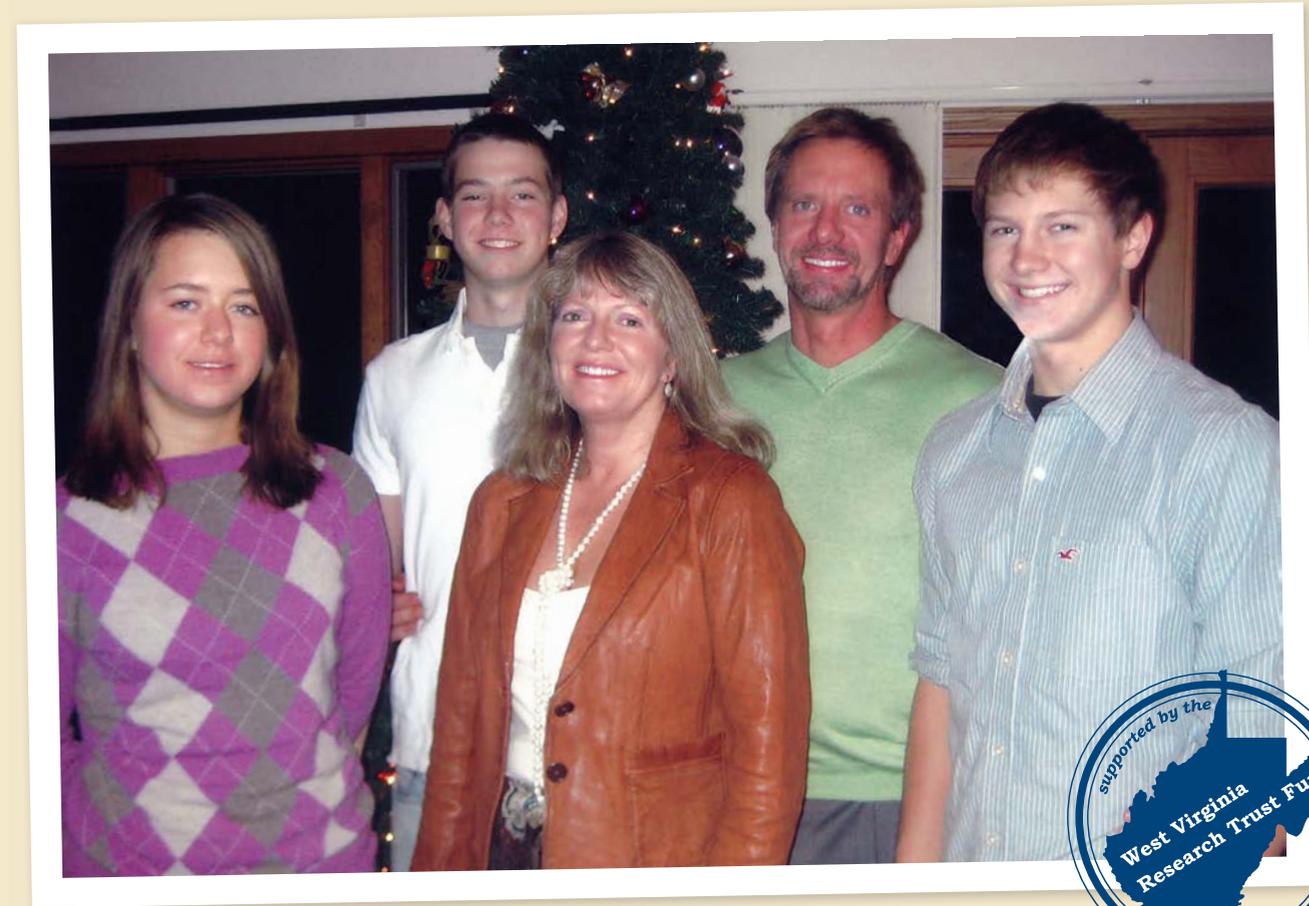
The Bransons have lived in Princeton since 1983, raising their three children and serving the community as clinicians. When their alma mater, Northwestern University, closed the doors of its dental school in 2001, Dr. Cyndy Branson became concerned about the future of dental education and took action to support the dental school in her adopted home state.

"We feel good about helping the WVU Department of Orthodontics advance its research goals," she said. "I am honored to be able to name the professorship using my married and maiden name as my father was an orthodontist in Galesburg, Illinois for many years. He is also supporting the professorship and our hope is that it will attract and retain excellent orthodontic faculty members for WVU."

Dr. Peter Ngan, chair of the WVU Department of Orthodontics said, "The Branson-Maddrell Endowed Professorship will allow us to hire research faculty to help our graduate orthodontic students with their master thesis projects. Our orthodontic program is one of the best graduate programs in the country. The addition of a full-time research faculty will increase the competitiveness of the School of Dentistry in extramural research funding."

Dr. Branson hopes that other dentists in West Virginia will recognize the value of the WVU School of Dentistry and will be motivated to support dental education. The Branson-Maddrell Endowed Professorship in Orthodontics will be fully operational in 2013.

L to R: Sara Branson, Jarrod Branson, Cyndy Branson, Phil Branson, Nicholas Branson



Dedicated to Dentistry



Stephen Ghareeb, DDS stands to receive acknowledgement on behalf of the Kanawha Valley Dental Society at the April 2010 WVU School of Dentistry Student Dental Clinic dedication.

*Dr. Christina DeBiase,
Dr. Henry Bianco,
Mr. Daniel DeBiase*



*Dr. Bill Queen
& Dr. Whitney Queen*

April 24, 2010 may have been a Saturday, but the Student Dental Clinic at WVU's School of Dentistry was filled to capacity. Families beamed with excitement as they dedicated 26 dental units by cutting ribbons with engraved golden scissors. The dental units have been named by donors to honor their life's work, their classmates, their beloved friends and family and those they wish had lived to join them on this special day.

The Student Clinic underwent a major facelift in 2007. The facility is now outfitted with 54 brand new dental units and students, faculty and patients couldn't be happier. Fortunately, many alumni and friends stepped up to offset the cost of these renovations. Each unit represents a gift of \$10,000 or more, and the 26 units represent \$1.2 million in gifts and pledges.

Bill Queen, DDS, MS adjunct professor and long time supporter of the School of Dentistry, together with his daughter Whitney Queen, DDS dedicated a dental unit in honor of their practice and also encouraged their classmates to contribute, dedicating a second unit in honor of the class years 1978 and 2006.

Dr. Queen commented, "I've been supporting the dental school for many years, and I thought this was a way Whitney and I could show our support. This was a good way to raise money to support the greatest needs of the School. This day wasn't really about the ceremony, but about what we could do for the School of Dentistry."

There was also a special "80th birthday surprise" dental unit dedication for Henry Bianco, DDS. His daughter and son-in-law, Christina B. DeBiase, EdD and Daniel DeBiase, JD selected dental unit B-1, interpreted as 'B'ianco is #1. "My husband and I were delighted to be able to honor 'Dad' for his numerous contributions to dental education at West Virginia University. Dedicating a clinical operator in his name seemed like a fitting tribute to someone who has devoted his professional life to promoting clinical excellence."

Interim Dean Louise Veselicky explains, "private support is extremely important to the success of any dental school. With the rapid growth of technology, it is essential for our School of Dentistry to provide the newest technologies in the training of our students. It would not be possible without the generous continued support of our alumni and friends."

Claude Worthington Benedum Foundation's Oral Health Initiative in West Virginia

The Claude Worthington Benedum Foundation's recent \$250,000 grant to the School of Dentistry will allow it to expand some of its existing community programs, including CHOMP in which qualified elementary aged students receive free transportation to the dental school for treatment during the school day.

Amidst widespread oral health challenges facing West Virginia, the WVU School of Dentistry is taking a stand. Aided by the generous support of the Claude Worthington Benedum Foundation, the School is launching the WVU Oral Health Initiative (WVU OHI), a multi-faceted program to change perceptions of oral health, improve daily oral hygiene behavior and mobilize the oral health workforce into areas of greatest need.

The grant will initiate new programs to support the efforts of state oral health educators, create an online community of educational resources and collect data about the efficacy of oral health programs. The School plans to engage other schools within WVU such as the School of Journalism and stakeholders throughout West Virginia to work together for a common purpose.

Interim Dean Louise Veselicky, DDS, is emphatic about the importance of the School's outreach programs.

"I believe our dental school should be the leader—beyond training the workforce—in improving the oral health of all West Virginians. By engaging the citizens of West Virginia, the WVU School of Dentistry, with its many partners such as the West Virginia Department of Health and Human Resources and its generous supporters, will break the cycle of poor oral health."

According to Veselicky, the need for public awareness and good daily oral hygiene is critical. West Virginia leads the nation in the number of individuals aged 65 and older who have lost all of their natural teeth and the state Department of Health and Human Resources concluded in a 2006 study that 84 percent of West Virginia's youth have cavities by high school graduation.

She points out that altering behavior at an early age—including a dental visit before age one—can completely prevent a cascade of systemic health problems that begin in the mouth. The 2003 US Surgeon General's Report on Oral Health states that dental decay and/or gum disease is linked to low birth weight, cardiovascular problems, cancer, diabetes, poor nutrition, speech impairments and psychosocial problems.

Veselicky believes simple lifestyle choices like drinking fluoridated water, daily brushing, flossing and reducing sugar in the diet are the most important, easiest and affordable ways to improve oral health and preserve natural teeth. With the efforts of the WVU OHI, she hopes to promote this message statewide.

The Benedum Foundation will help the School of Dentistry to tackle oral health outreach and focus energy to educate parents and children as well as the wider community. Together, Benedum and WVU will improve the quality of life and health for West Virginians.



Interim Dean Louise T. Veselicky, DDS



Helene Fuld Scholarship Established

The West Virginia University School of Nursing has received \$600,000 to establish the Helene Fuld Health Trust Scholarship Fund for baccalaureate nursing students. The school will use the money to help alleviate West Virginia's shortage of nurses.

"We are ecstatic. This gift moves us forward in our commitment to help meet the growing need for nurses in the state," said Georgia L. Narsavage, PhD, dean of the WVU School of Nursing. "Too many promising students cannot afford to attend a four-year baccalaureate program to become a nurse. The Helene Fuld grant will help correct that."

Half of the money is earmarked to become a permanent endowment fund. The grant is scheduled to be paid in three annual installments of \$200,000, with \$100,000 each year to become available immediately for scholarships.

"We are excited and pleased to be able to offer financial help to students who might otherwise not have been able to complete a nursing degree," said Elisabeth "Betty" Shelton, PhD, associate dean for undergraduate academic affairs at the WVU School of Nursing.

In applying for the grant, Narsavage stressed the School of Nursing's focus on gerontology in the curriculum as well as the school's emphasis on providing care for vulnerable populations in rural areas. Nursing students complete more than 100 projects each year that deliver public education and healthcare to underserved communities in West Virginia, including volunteer work in free clinics as part of their training.

The Helene Fuld Health Trust is the nation's largest private funder devoted exclusively to nursing students and nursing education. In 1935, Leonhard Felix Fuld, MD and his sister, Florentine, created a foundation in honor of their mother, Helene. In 1965, the foundation was converted to the Helene Fuld Health Trust with a mission to support and promote the health, welfare and education of student nurses.

Some of 2010-2011 recent scholars include (front row L-R) Rebecca Hebel, Kasey Clower, Gillian Hayward, Katherine Neff, Monica Preolitti, (back row L-R) Kathi Edgell, Michael Schwalm, Kayla Albright, Tressa Mooney, Ashley Adkins, Kevin Steurer



Benedum strengthens rural mammography

The Claude Worthington Benedum Foundation has awarded the West Virginia University Mary Babb Randolph Cancer Center \$250,000 to build on achievements aimed at making breast cancer screening and treatment more accessible to women across West Virginia.

The Benedum grant is supporting three projects that will continue to strengthen statewide education about breast cancer screening, a clinical trials network, and evaluate Bonnie's Bus, a statewide mobile mammography program.

The Working in West Virginia Communities Project seeks to engage community groups, local hospitals and healthcare providers, to further educate women about the need for breast cancer screening and provide services. The focus will be on reaching women 40 and older in the counties with the highest breast cancer mortality rates. The Cancer Center will also strengthen the link to partners and cancer organizations around the state to build upon existing infrastructure and maximize outreach and education resources. The project has an internet component. A Bonnie's Bus Facebook site will be created to promote breast education and cancer screening and garner real-time information from West Virginia women.

A second project – Community Clinical Trials Project – will assist West Virginia communities in promoting clinical trials. The Cancer Center will partner with the West Virginia Clinical Trials Network, established by the West Virginia Oncology Society, Mountains of Hope Cancer Coalition, American Cancer Society and other organizations to develop clinical trials education materials specifically

for rural West Virginia. These educational materials will be used to conduct statewide training sessions for community representatives to introduce the concept of clinical trials into their communities. Three communities per year will be selected to receive funding to implement their specific education and awareness plan.

Evaluating the impact of Bonnie's Bus Mobile Mammography Program on Breast Cancer Care Screening in West Virginia, the third project, will determine the impact of the bus program on reaching rural, under and uninsured women in West Virginia. Surveys will be used to collect data from women who receive mammograms on Bonnie's Bus, and from those who get them at the WVU Betty Puskar Breast Care Center in Morgantown. Feedback collected from the survey will be used to improve the quality of Bonnie's Bus service and determine ways to increase screening rates.

"The Bonnie's Bus Mobile Mammography Program and associated funded projects are a direct result of extraordinary teamwork among WVU researchers and project personnel," said Susan Faulkner, associate director for research development at the Mary Babb Randolph Cancer Center, and author of the Benedum grant.

"Our first year on the road with Bonnie's Bus was a big success thanks to our many partners, like the Benedum Foundation, and friends across the state who are committed to reaching women who may have limited access to life-saving early detection," Scot C. Remick, MD, director of the Cancer Center, said. "Since its

inaugural visit to Blacksville last April, the mobile digital mammography unit has travelled 9000 miles, visited 20 counties during 30 site visits, and provided nearly 400 mammography screenings."

Remick said of the 400 women screened, more than 50 had suspicious mammograms and were referred to their local physicians for further diagnostic imaging.

The Benedum Foundation awarded the Cancer Center a two-year \$400,000 grant to support the roll out of the bus in 2009. The bus was made possible by the generosity of Monongalia County natives Jo and Ben Statler, who wanted to ensure that women in rural West Virginia have access to mammography screening.



Top: Gina Short, Mammographer, meets Kim Holbert as she prepares for her mammogram at the West Milford Health Center.

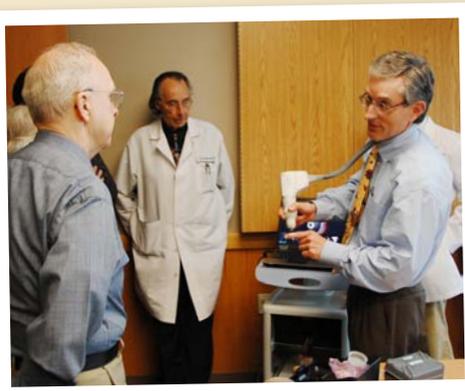
Bottom: Kathy Helmick, a cancer information specialist with the West Virginia Breast and Cervical Cancer Screening Program (WVBCCSP) assists a patient.

Atkinsons Enhance Eye Care for Infants

Dr. Cris Larzo holds the pistol-like camera close to his eye. A beam of light shines in and on the laptop screen, we can see a detailed image of his cornea. Were he to press the camera to the surface of his eye, he says, we could see his retina. The impressed crowd, including donors Bill and Erna Atkinson, leans in to peer at the miniature RetCam machine as Dr. Geoffrey Bradford shows photos of infant retinas.



The RetCam, purchased through the Atkinson's recent gift of \$60,000 to the WVU Eye Institute, greatly enhances the technology available at WVU to diagnose and treat eye problems in infants including trauma from child abuse and retinopathy of prematurity, a potentially blinding disorder affecting preemies.



Dr. Larzo demonstrates the RetCam to the Atkinsons.

Dr. Judie Charlton, chair of the West Virginia University Eye Institute says, "we are so honored and unbelievably thankful for Bill and Erna's life-changing gift. The RetCam allows us to deliver highly valuable care to babies and children from across West Virginia and neighboring states as WVU is the only healthcare provider in the state who treats retinopathy of prematurity."

After growing up in West Virginia and recently moving back, the Atkinsons are happy to have the opportunity to support life changing care for West Virginia's smallest, most vulnerable citizens. They are modest about their generosity saying, "Dr. Charlton showed us the eye problems of preemies and that sort-of got to us. We just wanted to help children with eye problems."

The WVU Eye Institute plays a critical role in diagnosing and caring for babies and children from all 55 counties in the Mountain State. This service is just one example of the very important and unique purpose the Eye Institute has in caring for the specialized vision problems, diseases, and conditions of all West Virginians.

L to R: Dr. Geoffrey Bradford, Dr. Lionel Chisholm, Bill & Erna Atkinson, Dr. Cris Larzo, and Dr. Judie Charlton, Chair of Ophthalmology



Kendrick's Vision helps the Eye Institute

Earl G. "Ken" Kendrick, owner of the Arizona Diamondbacks, has extended his generosity to the West Virginia University Eye Institute. His recent gift of \$120,000 supported two Children's Vision Rehabilitation Program (CVRP) clinics in Mercer County, WV, this year, as well as one of the CVRP's Summer Institutes. The CVRP programs are life-changing opportunities for children with low vision and blindness to have fun with other children like themselves and to learn valuable life skills.

His gift will also support research and patient care for retinopathy of prematurity, an eye disease afflicting premature infants that can lead to blindness. The WVU Eye Institute is the only facility in West Virginia equipped to treat this condition. The remainder of the gift will extend the services of the state's only neuro-ophthalmologist to indigent patients.

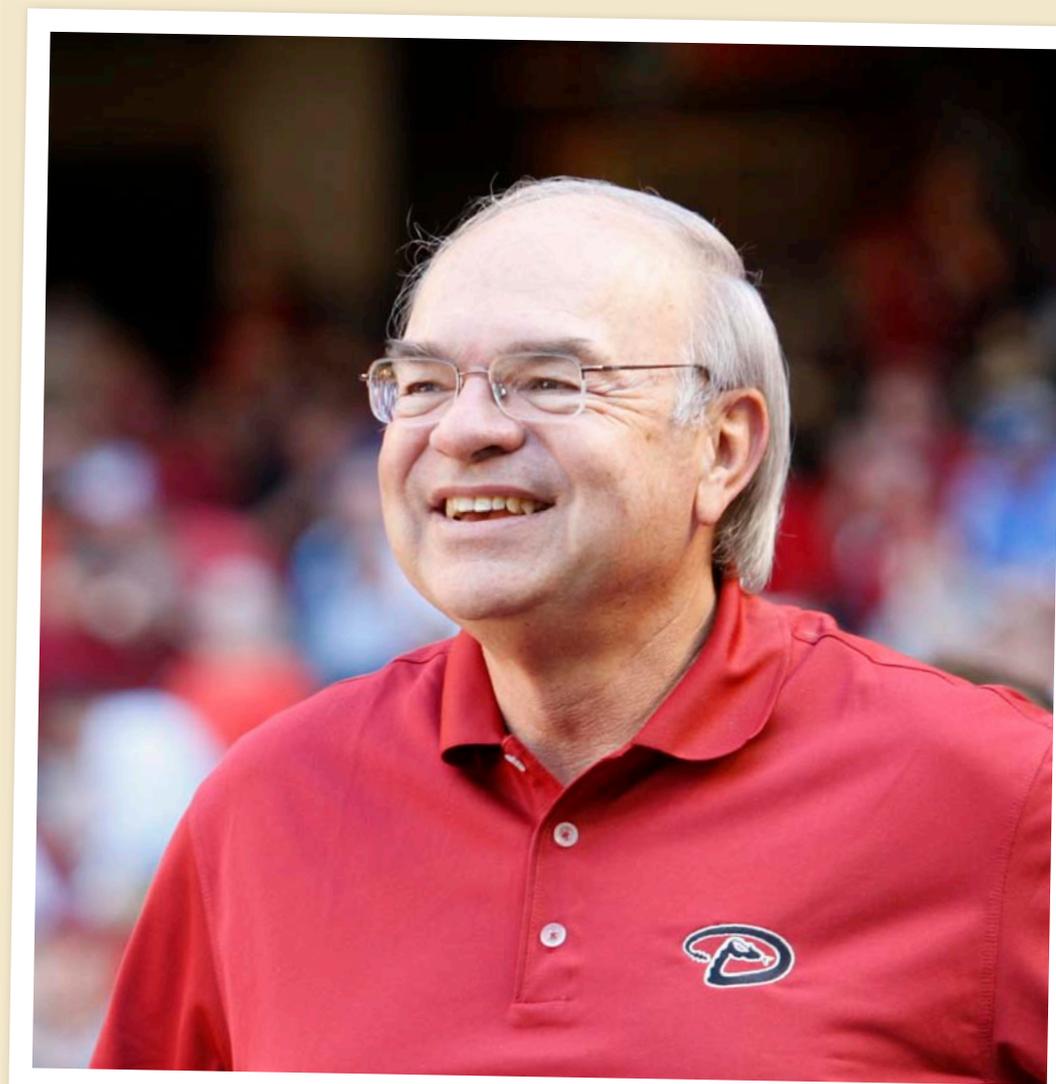
Kendrick said that a powerful presentation by Judie Charlton, MD, director of the Eye Institute, brought his attention to the need for vision outreach in West Virginia. He also supports similar programs in Arizona. "There has been limited focus on vision in the southern part of the state," he said. "This is an opportunity for me to help."

While experiencing only mild vision problems himself, Kendrick is deeply sympathetic to the challenges faced by those with impaired sight.

"We at the WVU Eye Institute are excited to have a new friend and supporter in Ken Kendrick," Dr. Charlton said. "His gift meant a lot for the children of Mercer County and patients across the state."

Kendrick, a native of Princeton, WV, graduated from WVU in 1965 with a bachelor's degree in business administration. After spending a few years at IBM in Baltimore, he left to form his own company, Datatel, Inc. which is now the industry leader in the development of software infrastructure technology for colleges and universities. He also experienced great success investing in the banking industry, including Woodforest National Bank, one of the largest employee-owned banks in the U.S.

Kendrick's most well known financial endeavor – ownership of the Arizona Diamondbacks – was a dream born of his lifelong passion for baseball. He also serves on the Board of Directors for the WVU Foundation.



Earl G. "Ken" Kendrick

Honoring the Memory of Alan Susman

"He loved to be active. I always thought he was a great guy," said Sally Susman. "It was such a shock to us when he got Parkinson's Plus. There's nothing you can do about it when you get that diagnosis. I don't want this to happen to anyone else."

When Sally Susman, a lifelong West Virginia resident and member of the WV House of Delegates began to notice her husband Alan Susman, former three term WV state senator, having problems, it took two years of visiting different specialists before they finally met Dr. John Brick at WVU who gave them a diagnosis: Parkinson's Plus syndrome with Cortico-Basal Ganglionic Degeneration. This degenerative disease which impairs movement, speech and mood and eventually degrades cognition left them with no treatment options.

Dr. Brick remembers Alan fondly. "It was a real pleasure to see him in my clinic. Even though I couldn't help him, he made you feel better when you left the room. You felt good just seeing him. He was a generous person and a really important leader in West Virginia."

After Alan passed away, Sally remained determined to help other families combat this tragic illness.



Sally and Alan Susman

Sally and her children Robin Susman Wartella, Benjamin Susman and Thomas Susman have contributed \$100,000 to create an endowment in Alan's memory, the Alan Susman Endowment for Cortico-basal Ganglionic Degeneration Research in the Department of Neurology at WVU's School of Medicine. This gift will be matched by the West Virginia Research Trust Fund and will provide support for faculty and student research.

Dr. Brick explained, "The Susman endowment will be the seed of a research grant to study Parkinson's and related diseases and find their causes and treatments. We'll need to build on this foundation."

"Our small donation isn't going to do it," Sally acknowledged, "but I'm hoping our gift will motivate others to contribute to research on Parkinson's Plus syndromes at WVU."



Fithian cherishes his WVU memories

Although he resides on the West Coast, Taylor Fithian, MD, maintains strong ties to West Virginia.

Fithian is the president, medical director and founder of California Forensic Medical Group, which serves half of California's correctional facilities.

Both his grandparents and his mother grew up near Charles Town, WV along with dozens more of his relatives. Having spent much of his childhood in West Virginia, Dr. Fithian felt the call of the Mountain State, and attended medical school at West Virginia University, graduating in 1972. Fithian credits his experiences at WVU with much of his later success.

"The university was an awesome experience, and I made many dear friends. It really is the people that make the environment right for you. They were such great mentors." Fithian explained.

Fithian studied under Wilford Spradlin, MD then-chair of the WVU Department of Psychiatry. He also met then-resident James Stevenson, MD, with whom he has maintained a lifelong friendship.

Dr. Fithian has been providing unrestricted support to the Department of Behavioral



Margie, Allison, Taylor and Madeline Fithian

Medicine & Psychiatry for 16 years. His recent pledge of \$100,000 to the department will create an endowed fund to advance biomedical research and will qualify for a Research Trust Fund match.

"My experience at WVU established the kind of bond you can't really escape from. It got a hold of me, and I love it. I just love it."



Kohl's Healthy Kids University



Kohl's Department Stores and West Virginia University Children's Hospital are again partnering to keep kids safe and healthy. Kohl's has donated over \$117,000 to the Kohl's Healthy Kids University at WVU Children's Hospital. Kohl's has donated more than \$425,000 to WVU Children's Hospital since 1999.

The program will feature the Kohl's Germ Free Kids Club, which teaches children in kindergarten through third grades proper hand-washing techniques and the importance of proper hand washing to stay healthy and reduce the spread of germs.

In addition to the Germ Free Kids Club, the Healthy Kids University at WVU Children's Hospital includes the Kohl's Proud to be Me Club, which teaches kids in fourth through sixth grades healthy eating habits as well as proper overall hygiene, and Babysitting 101, which teaches teens basic child-care skills.

Kohl's funds were also used to produce and air a public service TV announcement featuring children singing a song encouraging kids to wash their hands to avoid spreading the flu.

"We are honored that Kohl's has chosen to support WVU Children's Hospital as one of the more than 150 children's hospitals nationwide," Cheryl Jones, RN, director of WVU Children's Hospital, said. "In times like

L: Cheryl Jones, WVU Children's Hospital Director, and Christine Haufe, Community Health Nurse Clinician, accept the check from Chris Blythe, Clarksburg Kohl's Store Manager

R: A young visitor and a Kohl's A-Team volunteer look to see if all of the germs were washed away by checking them in the Glitterbug.



these, when the flu is running rampant throughout the country, it is more important than ever to teach kids proper hygiene and hand-washing techniques. This donation will go a long way in educating children in West Virginia."

Kohl's partnership with WVU Children's Hospital is made possible through the Kohl's Cares for Kids program, which raises funds for children's health and educational opportunities through the sale of \$5 books and plush toys. Net profits from the sales go to support children's health and educational opportunities in the communities Kohl's serves. Other components of Kohl's Cares for Kids include Kohl's A-Team associate volunteer program; the Kohl's Kids Who Care Scholarship Program, which recognizes kids' volunteers; and fundraising gift cards for local schools and non-profit organizations.

Ross Foundation Supports the Eye Institute and Physical Therapy



The Ross family, former owners of SBR, Inc. in Parkersburg, are creating positive impacts in West Virginia through the activities of the Ross Foundation. Recently, the foundation provided two grants totalling \$57,000 to the WVU Health Sciences Center to support the WVU Eye Institute and Department of Physical Therapy.

Their \$33,000 grant to the Eye Institute expanded the Children's Vision Rehabilitation Program (CVRP). The Ross Foundation supported two low vision specialty clinics and one weekend retreat in the Parkersburg area for children and teens. Young people with low/no vision from Wood, Ritchie, Doddridge, Jackson and Pleasant counties gained skills, knowledge and confidence in a fun atmosphere, improving their chances for future independence and happiness.

L to R: Becky Coakley, CVRP program director, Tracy Rice Department of Physical Therapy, Dr. Judie Charlton, Chair of Ophthalmology, Tres Ross, Executive Director of the Ross Foundation, Dr. Mary Beth Mandich, Chair of Physical Therapy, and Dr. Jim Brick, Interim Dean of Medicine

The Physical Therapy Department is also excited as their \$24,000 grant purchased GAITRite analysis system equipment. The GAITRite system allows clinicians to quantitatively measure changes in walking gait. Visual assessments performed by therapists are subject to personal bias, yet gait data is critical in evaluating the success of treatments for brain lesions, Parkinson's disease and other neurologic disorders. The GAITRite gift is greatly enhancing the accuracy of assessments performed by WVU physical therapists.

Dr. Judie Charlton, the Jane McDermott Shott Chair of Ophthalmology at the WVU Eye Institute and Mary Beth Mandich, PhD, chair of the Department of Physical Therapy expressed deep appreciation for the Ross Foundation's recent gifts, which will make a great impact on the lives of West Virginia families struggling with vision problems, traumatic brain injuries, and neurological diseases.

Remembering Matt Mathias



Matt Mathias passed away from gastric cancer in 2008. He left behind his wife Penny, his family, and an established partnership, Cruikshank and Mathias Dentists in Martinsburg, WV.

Matt's commitment to dentistry was exceptional. While attending the West Virginia University School of Dentistry, he was named president of his class and earned a Doctorate of Dental Surgery in 1996. For the next eight years, he served as a dentist in the US Navy, achieving the rank of Lieutenant.

Upon his discharge, Matt and his wife, Penny Hott Mathias, moved to Martinsburg where he became an active member of the community; he served as secretary/treasurer of the Eastern Panhandle Dental Association and was a member of the American Dental Association, Rotary Club of Martinsburg, WVU Alumni Association, Ebenezer Lutheran Church in Rio, Vicki Bell Hunt Club in Mathias and the American Legion Post 134 in Kirby.

But more than any professional achievement the finest quality about Matt was his selflessness. He always considered others before himself and demonstrated a deep commitment to his patients, taking time to



Matt and Penny Mathias



The Mathias Family at the ribbon cutting ceremony



Penny and Scholar Dana Wright

personally consult them about their health care choices. In addition, Matt had a special interest in treating children. He often expressed his concern for the oral health of West Virginia's children.

Matt was a passionate servant of his community. Even in the last months of his life, he would receive chemotherapy in the mornings and see patients in the afternoon. He continued caring for others until shortly before his death.

In an effort to honor his memory, the Mathias family and their friends together raised \$30,575 to establish the Dr. Matthew Mathias School of Dentistry Scholarship. This permanent fund will provide scholarships for dentistry students who display extraordinary care for patients and demonstrate a strong service orientation to the field of dentistry just as Matt did. Matt's memory was honored with a plaque during the April 2010 ribbon cutting ceremony for the renovated WVU dental clinic.

WVU-ISTA Pharmaceuticals Fellowship in Medical Communications

The ISTA Pharmaceuticals Fellowship in Medical Communications at WVU is brand new, but the relationship between ISTA's CEO and WVU stretches back decades to the days when Vince Anido, PhD grew up within sight of the Health Sciences Center.

Almost every member of Vince Anido's family has an intimate tie to WVU. His father, Vicente Anido, was a chair of clinical pathology in the medical school; he and his brother and sister all attended WVU; both his mother and father-in-law were physicians -- his father-in-law, Dr. Jack Chambers was a recipient of the Order of Vandavia, and his mother-in-law June Chambers, MD, was one of the earliest female graduates of the medical school; and his aunt was an instructor at the School of Pharmacy. When Dean Bachman, a family friend, encouraged Vince to enter pharmacy school, he couldn't refuse. Vince credits faculty mentors like John Baldwin, PhD and Carl Malanga, PhD for encouraging him to further his education into graduate school and for keeping him out of trouble during his time at WVU.

Over the years, the Anido family has made a variety of private gifts to support WVU but this is the first time they have found a way to integrate business needs with the needs of WVU. Vince explained, "as the business has expanded, our medical communications department was getting swamped. Mauricio Munoz, PharmD [the communications director] and I thought this fellowship would be a great way to meet our business needs while supporting my alma mater."

"In working with Vince Anido, we realized that the creation of the fellowship in medical communications is a benefit to everyone involved," Patricia Chase, dean of the WVU School of Pharmacy, said. "The fellowship provides ISTA Pharmaceuticals with a pharmacist who is learning to create the communications the company needs to provide to their clients and the public. The School of Pharmacy is able to provide a hand in the education of the fellow, and the fellow is the recipient of knowledge that will help in a medical communications career to assist researchers, pharmacists and physicians, as well as patients."

The fellowship, supported by an unrestricted educational grant from ISTA Pharmaceuticals, is a post-doctoral education and training program that provides the fellow with opportunities to develop leadership and teamwork skills, as well as verbal and written medical communication skills.

Patrick Ho, PharmD, was chosen for the fellowship opportunity and will be based at ISTA Pharmaceuticals in Irvine, California, working under the direction of Dr. Munoz, medical communications director. Dr. Ho will also complete a portion of his fellowship at the WVU School of Pharmacy under the direction of S. Suresh Madhavan, PhD, professor and chair of the Department of Pharmaceutical Systems and Policy. Dr. Ho will also be enrolled in courses through the Integrated Marketing Communications (IMC) Master's Degree Program in the WVU School of Journalism.



L to R: Mauricio Munoz, PharmD, Patricia Chase, PhD, Patrick Ho, PharmD and Suresh Madhavan, MBA, PhD

Students Dance for Children's Hospital



who are helped by WVU Children's Hospital," Erica Rogers, WVU student and director of the project, said.

"WVU students put a lot of time and energy into planning and participating in the Dance Marathon every year, and we are grateful for their efforts," Cheryl Jones, director of WVU Children's Hospital, said. "With their help, we are able to educate the student population about the great things that happen here every day."

Dance Marathon is held every year in collaboration with WVU Children's Hospital in association with the Children's Miracle Network. Since 1999, WVU students have organized the marathon by recruiting volunteers, pledge sponsors and community members to participate in the event. Through their efforts, they have raised nearly \$200,000 for WVU Children's Hospital over the last 11 years.

West Virginia University students danced their winter blues away and raised more than \$32,000 for WVU Children's Hospital at the 2010 Dance Marathon Feb. 27 and 28 at the Mountainlair.

Student volunteers stayed awake for 18 hours to raise money that could help save the lives of sick and injured children. During the event participants danced, played games, listened to live entertainment and enjoyed refreshments. Former Children's Hospital patients visited with the dancers throughout the marathon.

"Dance Marathon is an event that has the unique opportunity to bridge generational gaps in order to rally an entire community around supporting the children

Scoring Big for the Betty Puskar Breast Care Center



The West Virginia University women's soccer team has raised more than \$60,000 for the Betty Puskar Breast Care Center at the Mary Babb Randolph Cancer Center in the past seven years.

"I am very proud of our ladies for their efforts in raising money and awareness for breast cancer," says coach Nikki Izzo-Brown. "We have built a strong relationship with Betty Puskar and the Breast Care Center at WVU. Being able to assist in the research efforts in our community is a wonderful thing."

Just this past spring, the team competed in the "Three's a Team...the Fourth's a Mountaineer" all-day

event at the Caperton Indoor Facility. The annual 4-vs.-4 tournament was open to boys and girls in grades three through eight, with an open division for college-age and older groups. During this event, the West Virginia University women's soccer team raised \$12,141 in its effort to help fight breast cancer.

West Virginia also played Pitt and Akron in the seventh annual Betty Puskar Breast Care Center Soccer Invitational at Dick Dlesk Soccer Stadium. The Pittsburgh Panthers and the Akron Zips contributed to the cause with a generous donation totaling \$1,750 following the match.

2010

recognition



The Cancer Center receives a check from the Touch a Truck fundraiser.
(L to R): Leah Darr, Sheila Powell, Tammy Whitacre, and Peggy Runyon



We thank our Donors!

The 153 friends listed here each donated \$10,000 or more from July 1, 2009 to June 30, 2010. Your gifts comprised nearly 66% of all private dollars to the WVU Health Sciences Center during this time period. You are an extraordinary group and we thank you for your outstanding support!

D School of Dentistry
M School of Medicine
N School of Nursing
P School of Pharmacy
CD Health Sciences Center Charleston Division
ED Health Sciences Center Eastern Division
HS HSC Multi-Disciplinary Programs

CC Mary Babb Randolph Cancer Center
CH WVU Children's Hospital
H WVU Hospitals, Inc.
FH Rosenbaum Family House
EI WVU Eye Institute
NI Blanchette Rockefeller Neurosciences Institute *

\$100,000 & Above

Claude Worthington Benedum Foundation **CC D M**
 Lt. Cmdr. & Mrs. William C. Carrico **M**
 Helene Fuld Health Trust **N**
 Howard Hughes Medical Institute **HS**
 Mr. & Mrs. Earl G. Kendrick **EI**
 Kohl's **CH**
 Susan G. Komen Breast Cancer Foundation **CC**
 Maier Foundation, Inc. **CD**
 Hazel Ruby McQuain Charitable Trust **M**
 The Bernard Osher Foundation **M**
 Research To Prevent Blindness **EI**
 Mrs. Sally Susman **M**
 James H. Walker Charitable Lead Annuity Trust **M**
 The Windhover Foundation **HS**
 WV Research Trust Fund **CC D CD M N**
 West Virginia University Hospitals, Inc. **CC CH D HS H**
M N EI FH

\$50,000 to \$99,999

Alpha Natural Resources, Inc **NI**
 Anonymous **CC CH D HS H M EI P FH**
 Mr. & Mrs. William L. Atkinson **EI**
 Ms. Ann Athey **CC**
 AT&T **NI**
 Wirt C. & Mae S. Belcher Fund **D M P**
 Drs. Cynthia A. & Philip Branson **D**
 Gloria Vance Cress Estate **CC**
 Mrs. Deanna DiBartolomeo **NI CC M**
 Mrs. Elva D. Forman **M**
 Friends of WVU Hospitals **CC CH**
 Dr. & Mrs. John A. Goodno, Jr. **M**
 Mrs. Jeanne G. Hamilton **CC**
 Jeanne G. & Lawson W. Hamilton, Jr. Family Foundation **CH EI**
 Raymond James Charitable Endowment Fund **CC**
 Robert Wood Johnson Foundation **HS N**
 Sadye E. Melet Trust **M**
 Mountain Loggers Cooperative **CH**

Park Foundation **NI**
 Randall W. Reyer Trust **M**
 The Ross Foundation **M EI**
 Verizon Foundation **NI**

\$25,000 to \$49,999

The Allergan Foundation **EI**
 Drs. Thomas Arkle III
 & Stephanie Chen **D**
 Estate of William C. Baber **CC HS**
 Mr. & Mrs. W. Gerald Blaney **CC**
 CBS Corporation **NI**
 Centra Bank **CC CH HS N FH**
 Dr. Judie F. Charlton **M EI FH**
 Cisco Systems, Inc. **NI**
 Comcast Corporation **NI**
 CONSOL Energy, Inc. **NI CH**
 Dr. & Mrs. John E. Cooke, Jr. **M**
 Miss Dorothy J. Dotson **CC M EI FH**
 Dr. Lois K. Evans **N**
 Federal Express **NI**
 Ista Vision Pharmaceuticals **P**
 Kirkland & Ellis LLP **NI**
 Nola A. Matthew Trust **N**
 Mr. & Mrs. Robert A. McMillan **HS**
 Mrs. Susan T. Melvin **CC**

Mrs. Susan P. Meredith **CC P**
 Oral Health America **D**
 Mr. Raymond P. Park **NI**
 Parkersburg Area Community
 Foundation **D HS EI**
 Ms. Betty J. Puskar **CC CH**
 Mr. & Ms. Milan Puskar **CH P**
 Stazie M. Rader Trust **M**
 Mr. & Mrs. Benjamin M. Statler **CC CH**
 Summit Resources, Inc. **CH**
 Synthes **M**
 Dr. & Mrs. C. Carl Tully **M**
 United Airlines **NI**
 Raymond Brooks Vanscoy Trust **CC**
 WV Affiliate of the Susan G. Komen
 Foundation **CC**

*BRNI is a separate 501(c)(3) organization who, through its affiliation with WVU, selected the WVU Foundation to manage its philanthropic funds.

We thank our Donors!

\$10,000 to \$24,999

Aker Construction, Inc. **CH**
 Alcon Foundation **EI**
 Alcon Laboratories, Inc. **EI**
 Mr. & Mrs. John C. Allen **CC**
 American Airlines, Inc **NI**
 Mrs. Thelma W. Andy **N EI**
 Audia Caring Heritage Association **M**
 Azimuth Incorporated **CH**
 Mr. David & Mrs. Cynthia Wegley Barnette **N**
 Mr. & Mrs. Walter C. Bird **CC**
 Bledsoe Brace Systems **M**
 Mr. & Mrs. William T. Bright **CC**
 Mr. Mitch Brozik **CH**
 Dr. Hugh Carr Trust **M**
 Chesapeake Operating, Inc. **CH FH**
 CTIA **NI**
 Delta Dental of West Virginia **D**
 Dominion Charity Golf Invitational **M**
 Dominion Foundation **M**
 Eat'n Park Hospitality Group **CH**
 ECA Foundation **HS**
 Fitzsimmons Foundation **M**
 Mr. Arthur Gabriel **M**

General Electric Company **NI**
 Genzyme **EI**
 The Greater Kanawha Valley Foundation **D M EI P**
 Greater Morgantown Convention & Visitors Bureau **CH**
 Greer Industries, Inc. **CC CH**
 Dr. & Mrs. Ludwig Gutmann **M**
 Dr. J. David Haddox & Ms. Marsha McAllister **M**
 Mr. John R. Hardesty, Jr. **CH FH**
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 Dr. & Mrs. Steven Hatcher **D**
 Health Plan **M**
 Dr. & Mrs. William D. Hill **D**
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 Mr. Stanley M. Hostler & Mrs. Virginia Child Hostler **HS N**
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 Dr. Romeo Y. Lim **M**
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 Novo Nordisk Pharmaceuticals, Inc. **M P**
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 Martha Parlin Trust **EI**
 Peabody Investments Corp **NI**
 Pepsi Bottling Group, Inc. **CH**
 The Pfizer Foundation, Inc. **NI M**
 Philips Oral Healthcare **D**
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 Rite Aid Corporation **P**
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 WVU School of Dentistry Alumni Association **D**

This listing includes only gifts received during fiscal year 2010. Gifts made before July 1, 2009 or after June 30, 2010, pledges without pledge payments and special event support where goods are received in return for a contribution are not included in this report.

If your name is not included and you think it should be or if you find an error or have a question, please contact Janette Gidley, Director of Donor Relations, 304-293-7086 or email jgidley@hsc.wvu.edu.

SCHOLARSHIPS AWARDED as of August 2010

AMA Foundation Scholars Award

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Steve Regal
Patrick Tate

Mary H. Arbuckle Scholarship

Jeremy Smith

Susan Blue Arnold Scholarship

Jennifer Armbruster
Aaron Bert
Benjamin Hines
Leona Leung
Brian Steward
Ryan Sprouse
Katherine Sterner
Nicole Stocking
Andrew Wilcox

James H. Ashworth Scholarship

Hilary Hickman
Benjamin Cook

Norman & Nathan Baker Dental Scholarship

Stephanie Henderson
Trisstar Oliver

Bernabei Independent Pharmacy Scholarship

Christopher Picklesimer
Andrea Amos
Rachell Mitchell

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Stephanie Sisler

John P. & Eleanor L. Brick Medical Scholarship

Allison Smith

Dr. I. E. Buff

Memorial Scholarship
MaKeisha Washington

Dr. & Mrs. Hugh Carr Scholarship

Janice Ahn
Lauren Becker
Phillip Brough
Mandy Hatfield
Hilary Hickman
Paul Millner
James Phillips

Pat & Jim Chase Pharmacy Endowed Scholarship

Justin Williams

Doris & Erwin Chillag Medical Student Scholarship

Alyson Bell
Sunjay Nunley

Mark Erwin Memorial Scholarship

Tyler Okel

The Clutter/Rhoades Scholarship

Gwen Staud

Edna Nestor Condry Nursing Scholarship

Samantha Cress
Judie McDonald

George & Ethel Curry Medical Scholarship

Stuart Godwin

CVS Fellowship

Jessica Ault
Amy Tingler
Janelle Durany
Derek Rhodes

Robert D'Alessandri Medical Fund Scholarship

Cortney Ballengee

Dean's Access Scholarship

Benjamin Addicks
Masih Ahmed
Jonathan Amoroso
Christopher Arena
Justin Arner
Phillip Brough
Kristen Burton
Alexandra Castro
Jennifer Cross
Kyle Chapman
Kara Clark
Chad Dean
Omid Djalali
William Dillen
Sarah Ellison
William Elkington
Heather Flesher
Paul Flood
Jacob Fox
Paul Ghareeb
Stuart Godwin
Lucas Heller
Amanda Hill
Paul Hoover
Brendan Jones
Kevin Junkins
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Marc Lee
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Devin Lindstrom

Steven Lindauer
Joseph Lynch
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Jason McNair
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Michael Hagar
Matthew Hartzell
Victor Howard
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Scott Goldston
Ziad Katrib
Matthew Szarko

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Brittany Gusic

Class of 1970 Dr. S. Phillip Farley Memorial Scholarship

Matthew Godfrey

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Jody Leonard
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Leigh Nuzum

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Caitlin Eye
Sarah Staley

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Stephanie Maudlin
Tressa Mooney
Katherine Neff
Shelise Ott
Charis Parsons
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Brienne rudy
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Rakesh Patel

Dr. Mohssen & Karen Ghalichebaf Cleft Lip/ Palate Scholarship

Kisley Mendoza-Gallo

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(continued)

Drs. Gregory & Rebecca Gibbons Scholarship
Caleb King

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Tuyen Pham
Patrick Petley
Nathan Beam
Lauren Namsupak

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Donte` Newsom

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Vanessa Law

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Randall Junkins
Zachary Workman
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Kolby Keister

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Jacob Conjeski

James Kyle Harman Scholarship
Jeremy Channell

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Amy Lancaster

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Renee Cooper

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Benjamin Cook

Sabe Isaac & Rose Mary Howard Memorial Scholarship
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Adrienne Duckworth
Eric Stipeć

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Hannah McCullough
Ashley Shaw

Harold M. Johnston School of Pharmacy Scholarship
Melissa Pabic
Stephanie Field
Ben Swartz

Brett Samuel Jones Memorial Scholarship
Mary Arose

Justice-Lindstrom Compounding Award
Vanessa Law

Thelma Bernadine Kinney Nursing Scholarship
Rachel Sunyak

Alfred Kornblut, MD Medical Scholarship
Michael Hagar

John Lewis Scholarship
Joseph Conjeski
Megan Gulley
Lyndsay Lasota
Windy Matich
Dino Phillippi
Tiffany Somerville
Chris Taylor

William Earl Ley Scholarship
Jacob Conjeski
Lisa Costello

E. J. Van Liere Medical Scholarship
John Guido

Dr. Betholene Love Medical Technology Scholarship
Dennis Helmick, III
Sarah Litton
Erin Pennington

Dr. Matthew Mathias School of Dentistry Scholarship
Rashelle Delligatti
Dustin Reynolds

Dr. Carl J. Malanga Pharmacy Scholarship
Amanda Shrewsbury

James A. Mauro Family Memorial Scholarship
Mary Vincent

McGinn Medical Scholarship
Joanna Adkins

McKinney-Shaw Nursing Scholarship
Jennifer Mayhew

Medical School Endowed Scholarship
Alexandra Castro

Anna Mary Miller Scholarship
Jill Cochran

Angelo Monaco Scholarship
Michah Plants

Dane Moore Scholarship
Caitlin Happe

David Z. Morgan Student Assistance
Jonathan Amoroso

Mountaineer Mentor Scholarship
Allison Farris
Lisa Go
Farooq Choudhry
Melanie Ward
Erica Ghareeb

Nursing Faculty Annual Scholarship
Kayla Finch

A. Edward & Jean O'Hara Educational Fund
Joshua Boone
Joshua Briscoe
Christine Lansdale
Mollie McCartney
Zachary Roeder
Dana Tiberio

Ohio-Marshall Counties Pharmacists Association Scholarships
Stacey Means
Michelle Gianni

Panger Family Scholarship
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Sarah Bowen
Averial Porto

Pharmacy Dean's Scholarships
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**Danielle Guldner
Sammie Nguyen
Evan Lantz
Ji-Hyde Park
Jeffrey Davis
Zhen Guo
Seth Ullman
Ashley Landis
Erin Jerrico
David Cobb**

Peggy Preston Tierney Scholarship
Jordan Godbey
Kristina Lopez
William Walker
Rachel Williams

Phillipine Medical Association of WV
Rachel Romero

Romeo & Elizabeth M. Rega Memorial Scholarship
Lauren Boyle

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Alex Berrebi

Catherine A. Relihan Scholarship
Jessica Flaherty

Rite Aid Scholarships
Christopher Hale
Ryan Hardesty
Hollie Burdette
Nathan Wilson
Marc Phillips
Sarah Rizzo
Kayla Cline
Kimberly Clevenger
Dwight Eplin
Emily Kimble

Rite Aid James K. Harman Memorial Scholarship
Lauren Marosi
Rennie Billow

SCHOLARSHIPS AWARDED as of August 2010

(continued)

**Edward W. Rockis
Memorial Scholarship**
Ivan Cunningham

Vargo Rogers Scholarship
Ying Yen Chen

**The Robert & Stephany Ruffolo
Endowed Scholarship**
Desiree Lucas
Amanda Hawse
TJ Ravis
Jared Lapkowicz
Brian Britton
Erin Marcum

**June N. Satterfield
Scholarship**
Emily Almquist
Alyssa Arana-Garcia
Kelly Baldrig
Ginger Beatty
Brandon Hodges
Elizabeth Keller
Shadiecsa Mason
Emma Moore
Alanna Sheets
Ashley Snowden

**Harry D. Schiff
Scholarship Fund**
Belinda Bilpuh

**Mary Susan Shaffer
Medical Scholarship**
Caleb King

Dr. Victor Skaff Scholarship
Aaron Lim

**WVU School of Medicine
Alumni Association
Clark K. Sleeth
Memorial Scholarship**
Dane Coyne
John Dorsey
Caleb King
Brian McMillan
Nathan Pearson
Christopher Taylor

**Betty Marea Smith
Scholarship**
Mary Clendenin

Lisa Smith Scholarship
Kristy Meyers

**Gerald L. Sprowls
Pharmacy Scholarship**
Lisa Plude

**Terry & Frances Seelinger
Scholarship**
Andrew Gentilin
Bryan Steward
Christopher Taylor

**Michael John Sevka
Medical Scholarship**
James Phillips
Templeton Smith

**Smoot Memorial Book
Scholarship**
Daniel Dafo

**Southern Appalachian
Pharmacy Association
Scholarship**
Elizabeth Morhous

**Greta B. Stephens
Scholarship**
Kristina Childers
Veneta Eggleton
Jarena Kelly
Lorie Lipscomb
Samantha Stone
Anna Ward

**Dr. Frank Stevens Student
Scholarship Endowment**
Amy Isble
Amy Nasmsupak
Christopher Smart
Caitlin Spurlock

**Imelda Deegan Stevenson
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Alison Spiker

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Brittany Gusic

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Scholarship**
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Alumni Scholarship**
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Scholarship**
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Patsy Heslen Haslam Endowment

Ronald W. Meredith Memorial Endowment

Richard Eller Faculty Support

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Newman Houghton Dyer MD Memorial Medical Scholarship

Cynthia Wegley & David Allen Barnette Nursing Scholarship

Ghareeb Dental Group School of Dentistry Scholarship

Kanawha Valley Dental Society Dentistry Scholarship

Nola A. Matthew Nursing Scholarship

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*John V. Linberg, MD Research Endowment
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*Alan Susman Cortico-basal Ganglionic Degeneration Research Endowment
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*William J. Maier, Jr. Chair of Research
and Research Trust Fund Maier Chair of Research*

*Branson-Maddrell Endowed Professorship in Orthodontics
and Research Trust Fund Branson-Maddrell Professorship*

*E. Elizabeth Morgan Cancer Research Endowment
and Research Trust Fund Morgan Cancer Research Endowment*

*Badzek Family Endowment for Nursing Research
and Research Trust Fund Badzek Family Nursing Research Endowment*

*Ruth and Robert Kuhn Nursing Faculty Research Endowment
and Research Trust Fund Kuhn Nursing Faculty Research Endowment*

*Fithian Family Foundation Fund #2 for Behavioral Medicine-Psychiatry
and Research Trust Fund Fithian Family Foundation Fund #2*

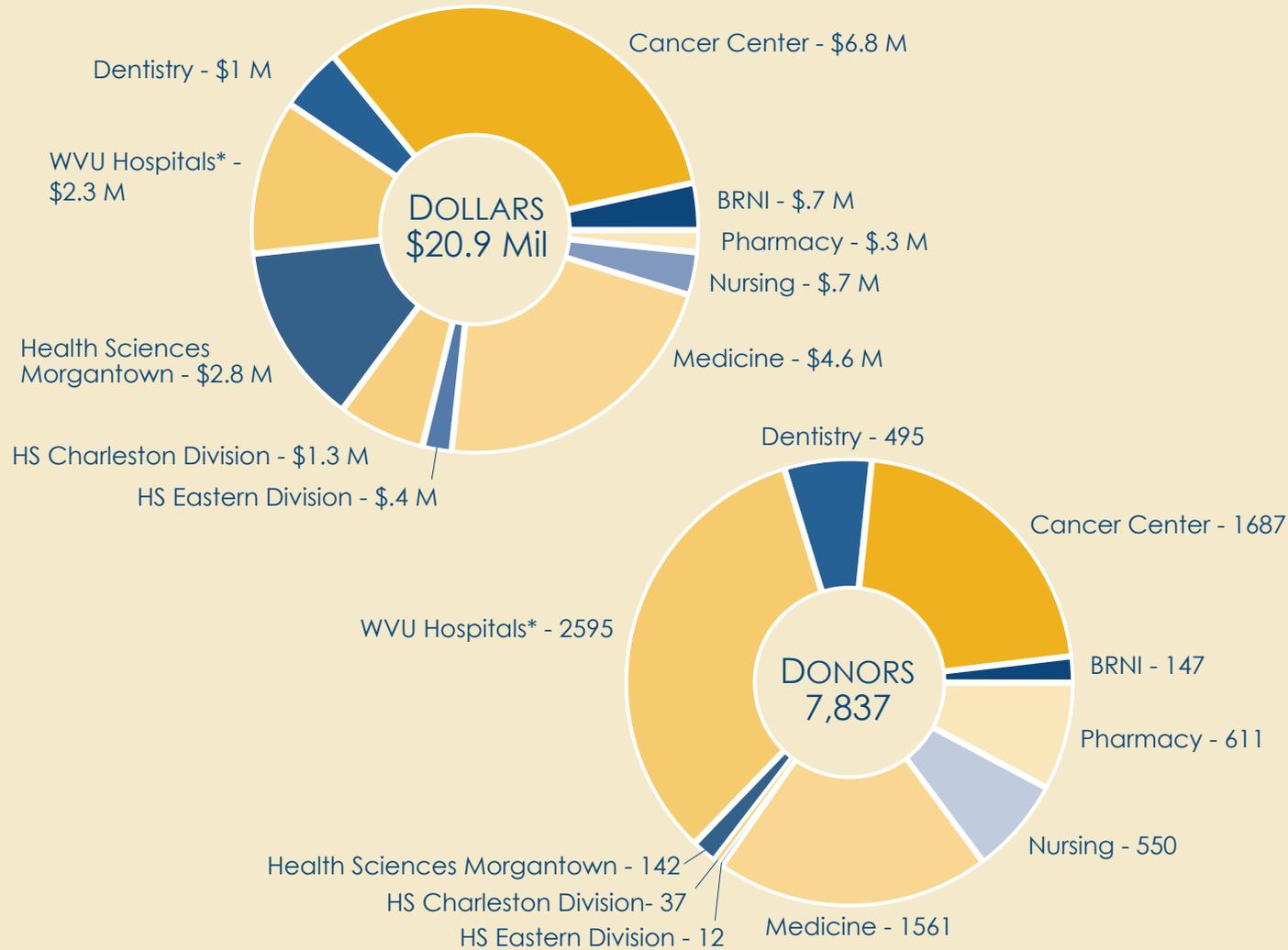
*WVUH Evidence Based Practice Research Professorship for Nursing
and Research Trust Fund WVUH Evidence Based Practice Research*

*Quad/Graphics Chair in Internal Medicine, Eastern Division (FY '08)
Research Trust Fund Quad/Graphics Chair in Internal Medicine*

Giving by Division

July 1, 2009 - June 30, 2010

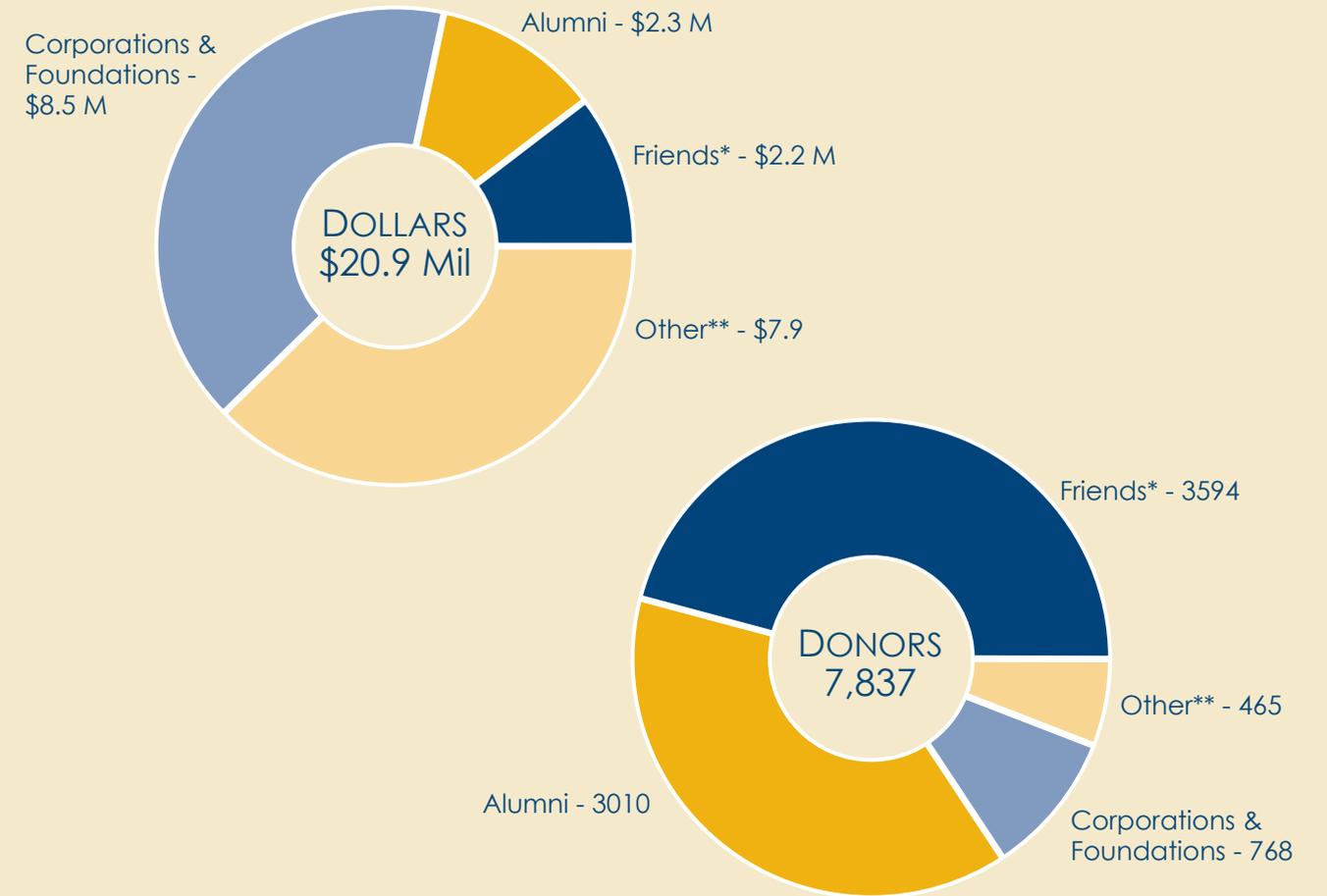
* WVU Hospitals includes WVU Children's Hospital and The Rosenbaum Family House



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2010

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Shaping Tommorrow

“Doc” Tully passed away on July 3, 2010 at the age of 97 but he and his wife Margaret will continue to send medical students to WVU this year and every year.

Thanks to the Dr. C. Carl Tully and Margaret Tully Scholarship, another deserving WVU medical student will receive scholarship support from the ever-lasting endowment they created. Carl Tully always wanted to be a “people doctor” and spent his life pursuing that dream. His dream lives on today.

For more information about how you can shape tomorrow, visit us at www.hsc.wvu.edu/development

Or call us toll free at 877-766-4438